

Report on " World Entrepreneurs Day"

Celebration Activity: World Entrepreneurs Day

Date: August 21, 2024

Time: 10 AM Onwards

Speaker: Dr. S Ramana Kumar Joga, Assistant Professor

College Name: Dadi Institute of Engineering and Technology, Anakapalle, Andhra Pradesh

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In association with
Institute Innovation Council (IIC)
and
Indian Society for Technical Education (ISTE)
ORGANIZING

World Entrepreneurs' Day

On 21-08-2024
From 10 AM onwards

Venue: LH-39
4th Floor (DIET)

Co-ordinators:
Dr. S. Ramana Kumar Joga, Asst. Prof.

Dr. A.S.L.K. Gopalamma
HOD-EEE

Dr. R. Vaikunta Rao
Principal, DIET

Sri Dadi Ratnakar
Chairman, DIET

Poster for " World Entrepreneurs Day " celebrations

Introduction:

On the occasion of "World Entrepreneurs Day," a seminar was organized to foster entrepreneurial skills and inspire the next generation of innovators. The event was graced by Dr. S Ramana Kumar Joga, an esteemed Assistant Professor and a seasoned innovator with significant contributions in the field of technology and entrepreneurship. The seminar was aimed at educating students, aspiring entrepreneurs, and faculty members about the essential skills required to succeed in the dynamic world of entrepreneurship.

Objectives of the Seminar

The primary objectives of the seminar were:



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1. To impart knowledge on the fundamental skills required for successful entrepreneurship.
2. To provide insights into the challenges and opportunities in the entrepreneurial landscape.
3. To motivate and inspire participants by sharing real-life experiences and success stories.
4. To emphasize the importance of innovation, creativity, and leadership in entrepreneurship.



Seminar on Entrepreneurs Skills by Dr. S Ramana Kumar Joga

Key Highlights of the Seminar

Dr. S Ramana Kumar Joga began the seminar by discussing the significance of entrepreneurship in the modern economy. He highlighted how entrepreneurship is not just about starting a business but also about identifying opportunities, solving problems, and creating value for society. The following are the key points discussed during the seminar:

Entrepreneurial Mindset:

Dr. Joga emphasized the importance of developing an entrepreneurial mindset. He explained that an entrepreneurial mindset involves being open to new ideas, taking calculated risks, and



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being resilient in the face of challenges. He encouraged participants to think creatively and to view challenges as opportunities for growth.

Innovation and Creativity:

Innovation and creativity were identified as the cornerstones of entrepreneurship. Dr. Joga shared examples of how innovative ideas have transformed industries and created new markets. He urged participants to nurture their creativity and to continuously seek out innovative solutions to existing problems.

Leadership and Team Building:

The seminar also focused on the role of leadership in entrepreneurship. Dr. Joga discussed the qualities of effective leaders, such as the ability to inspire and motivate others, make informed decisions, and build strong teams. He stressed the importance of collaboration and the need for entrepreneurs to surround themselves with a diverse and talented team.

Problem-Solving and Critical Thinking:

Dr. Joga highlighted the importance of problem-solving and critical thinking skills in entrepreneurship. He explained that entrepreneurs must be able to identify problems, analyse situations, and develop effective solutions. He encouraged participants to hone their critical thinking skills and to approach problems with a solution-oriented mindset.



Characteristics of Entrepreneurs



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Networking and Relationship Building:

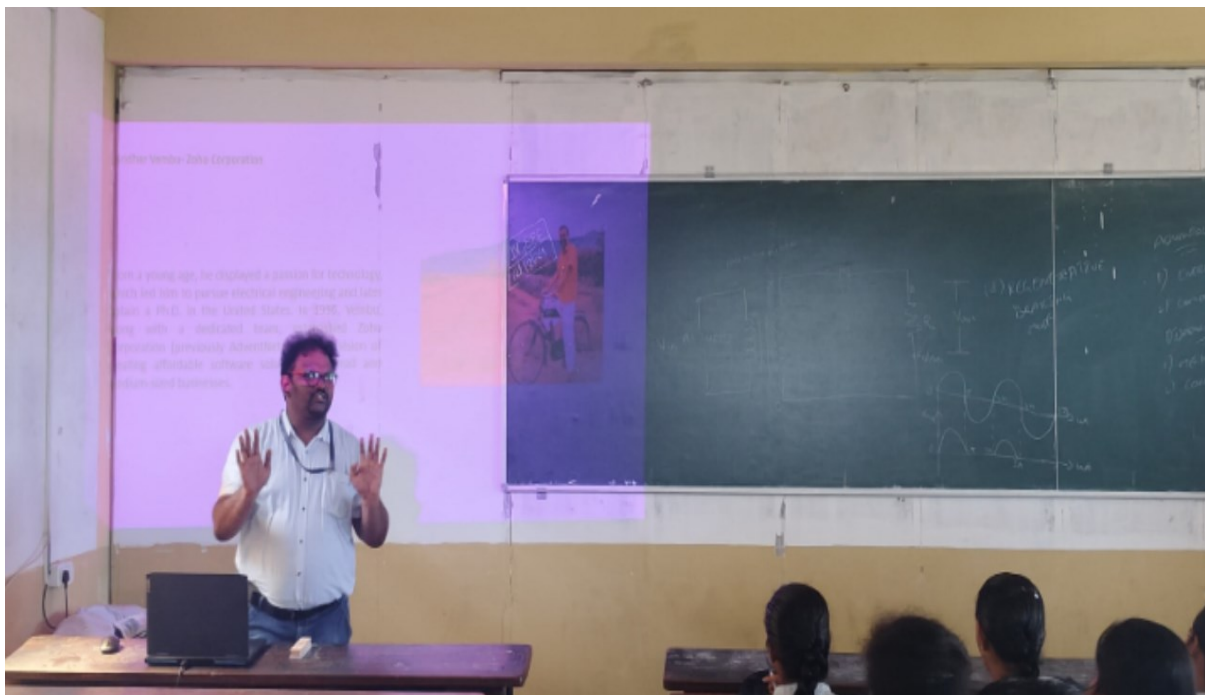
The seminar also addressed the significance of networking and relationship building in the entrepreneurial journey. Dr. Joga explained how building a strong network of mentors, peers, and industry contacts can provide valuable support and resources for entrepreneurs. He advised participants to actively engage in networking opportunities and to build meaningful relationships with others in the entrepreneurial ecosystem.

Financial Management:

Effective financial management was another key topic discussed during the seminar. Dr. Joga emphasized the importance of understanding financial concepts, managing cash flow, and making sound financial decisions. He provided practical tips on budgeting, financial planning, and securing funding for entrepreneurial ventures.

Real-Life Success Stories:

To inspire and motivate the participants, Dr. Joga shared real-life success stories of entrepreneurs who have made a significant impact in their respective fields. He discussed the challenges they faced, the strategies they employed, and the lessons they learned along the way. These stories served as powerful examples of what can be achieved with determination, creativity, and hard work.



Real Life Success Stories (Zoho Corporation, OYO Rooms, Flipkart, Brisk Farm)



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Students' participation in Seminar

Conclusion:

The seminar on "Entrepreneur's Skills" by Dr. S Ramana Kumar Joga was a resounding success, leaving participants with valuable insights and a renewed sense of motivation. Dr. Joga's expertise and passion for entrepreneurship were evident throughout the session, making it an enriching experience for all attendees. The seminar not only equipped participants with the necessary skills to embark on their entrepreneurial journey but also inspired them to think big and pursue their dreams with confidence. The event concluded with a Q&A session, where participants had the opportunity to interact with Dr. Joga and seek guidance on their entrepreneurial aspirations. The positive feedback from the attendees underscored the importance of such initiatives in nurturing the next generation of entrepreneurs.

IIC Coordinator

(Dr. S Ramana Kumar Joga)