



JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY GURAJADA VIZIANAGARAM
UNIVERSITY EXAMINATION CENTER, VIZIANAGARAM

MBA III- SEMESTER (R19 REGULATIONS) I-MID EXAMINATION, SEPTEMBER - 2023

(FOR 2022-23 ADMITTED BATCH)

TIME TABLE

Morning- Time:10.00 AM To 12.00 NOON

Afternoon - Time: 02.00 PM To 04.00 PM

| SPECIALIZATIONS | DATE & DAY | | | | | | |
|--|---------------------------------------|--------------------------------------|---|--|--|--|--|
| | 21-09-2023 (Thursday) | | 22-09-2023 (Friday) | | 23-09-2023 (Saturday) | | 25-09-2023 (Monday) |
| | Morning | Afternoon | Morning | Afternoon | Morning | Afternoon | Morning |
| HR | Strategic Management MB1931 | Operations Research MB1932 | Leadership and Change Management MB193A1 | Performance Evaluation and Compensation Management MB193A2 | Human Resource Metrics and Analytics MB193A3 | Human Capital Management MB193A4 | Manpower Planning, Recruitment, and Selection MB193A5 |
| FINANCE | Strategic Management MB1931 | Operations Research MB1932 | Investment Analysis and Portfolio Management MB193B1 | Managing Banks and Financial Institutions MB193B2 | Financial Markets and Services MB193B3 | Mergers, Acquisitions and Corporate Restructuring MB193B4 | Taxation MB193B5 |
| MARKETING | Strategic Management MB1931 | Operations Research MB1932 | Consumer Behavior MB193C1 | Retail Management MB193C2 | Customer Relationship Management | Strategic Marketing Management MB193C4 | Digital and Social Media Marketing MB193C5 |
| SYSTEMS | Strategic Management MB1931 | Operations Research MB1932 | Data Mining for Business Decisions MB193D1 | Managing Software Projects MB193D2 | Web Designing MB193D3 | Business Analytics MB193D4 | Managing Digital Innovation and Transformation MB193D5 |
| OPERATIONS MANAGEMENT | Strategic Management MB1931 | Operations Research MB1932 | Service Operations Management MB193E1 | Quality Toolkit for Managers MB193E2 | Pricing and Revenue Management MB193E3 | Operations Strategy MB193E4 | Sales and Operations Planning MB193E5 |
| TRAVEL AND TOURISM MANAGEMENT | Strategic Management MB1931 | Operations Research MB1932 | Travel agency and Tour Operations MB193F1 | Hospitality Management MB193F2 | Resort Planning and Destination Management | Tourism Policy and Planning MB193F4 | Recreation Management MB193F5 |
| HEALTH CARE AND HOSPITAL MANAGEMENT | Strategic Management MB1931 | Operations Research MB1932 | Hospital organization and Management MB193G1 | Health Care Policies and Delivery Systems MB193G2 | Health Economics MB193G3 | Hospital Functions and Support Services MB193G4 | Revenue Cycle Management MB193G5 |
| ENTREPRENEURS HIP AND SMALL ENTERPRISE MANAGEMENT | Strategic Management MB1931 | Operations Research MB1932 | Indian Models in Entrepreneurship MB193H1 | Social Entrepreneurship MB193H2 | Business Plan Preparation for Small Business MB193H3 | Entrepreneurial Marketing MB193H4 | Planning, Structuring, and Financing Small Business |



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| | Sessions | Morning | Afternoon | Morning | Afternoon | Morning | Afternoon |
| AGRO- BUSINESS MANAGEMENT | Strategic Management MB1931 | Operations Research MB1932 | Agro-Marketing Management MB193I1 | Agro-Business and Rural Green Market MB193I2 | Agro-Business Environment MB193I3 | Agro-Supply Chain Management MB193I4 | Entrepreneurship for Agriculture MB193I5 |
| LOGISTICS AND SUPPLY CHAIN MANAGEMENT | Strategic Management MB1931 | Operations Research MB1932 | Store keeping and Warehousing Management MB193J1 | Transportation and Infrastructure Management for SCM MB193J2 | Purchasing and Material Management MB193J3 | Reverse Logistics MB193J4 | Supply Chain Risk Management MB193J5 |
| BUSINESS ANALYTICS | Strategic Management MB1931 | Operations Research MB1932 | Essentials of Business Analytics MB193K1 | Text, Social Media & Web Analytics MB193K2 | Predictive Analytics MB193K3 | Big Data Analytics MB193K4 | Marketing Analytics MB193K5 |
| ARTIFICIAL INTELLIGENCE | Strategic Management MB1931 | Operations Research MB1932 | Management Information's Systems MB193L1 | Principles of Artificial Intelligence MB193L2 | Data Structures MB193L3 | Systems Analysis and Design MB193L4 | Reinforcement Learning MB193L5 |
| BIG DATA ANALYTICS | Strategic Management MB1931 | Operations Research MB1932 | Social & WEB Analytics MB193M1 | HR Analytics MB193M2 | Operations and Supply Chain Analytics MB193M3 | Marketing Analytics-I MB193M4 | Retail Analytics-I MB193M5 |
| DIGITAL MARKETING | Strategic Management MB1931 | Operations Research MB1932 | Consumer Behavior MB193N1 | Retail Management MB193N2 | Customer Relationship Management MB193N3 | Strategic Marketing Management MB193N4 | Digital and Social Media Marketing MB193N5 |

NOTE:

- (I) ANY OMISSIONS OR CLASHES IN THIS TIME TABLE MAY PLEASE BE INFORMED TO THE CONTROLLER OF EXAMINATIONS, IMMEDIATELY
- (II) EVEN IF GOVERNMENT DECLARES HOLIDAY ON ANY OF THE ABOVE DATES, THE EXAMINATIONS SHALL BE CONDUCTED AS USUAL.
- (III) THE PRINCIPALS ARE REQUESTED TO INFORM THE UNIVERSITY IMMEDIATELY, IF ANY OTHER SUBSTITUTE SUBJECTS ARE NOT INCLUDED IN THE ABOVE LIST.

Date:20-09-2023


Controller of Examinations