



JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY GURAJADA VIZIANAGARAM
UNIVERSITY EXAMINATION CENTER, VIZIANAGARAM

MBA IV SEMESTER (R19 REGULATIONS) II-MID EXAMINATIONS, JUNE/JULY - 2023
(FOR 2022-23 ADMITTED BATCH)

TIME TABLE

Time: 10.00 AM To 12.00 NOON

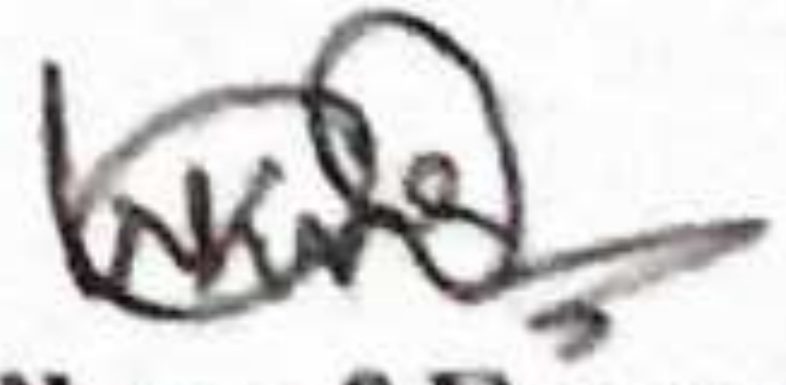
| DATE & DAY | | | | | | | |
|--|--|--|--|---|---|--|--|
| SPECIALIZATIONS | 26-06-2023 (Monday) | 27-06-2023 (Tuesday) | 28-06-2023 (Wednesday) | 30-06-2023 (Friday) | 01-07-2023 (Saturday) | 03-07-2023 (Monday) | 04-07-2023 (Tuesday) |
| HR | Supply Chain Management and Analytics MB1941 | Innovation and Entrepreneurship MB1942 | Labor Welfare and Employment laws MB194A1 | International HRM MB194A2 | Employee Relations and Engagement MB194A3 | Human Resources Development MB194A4 | Strategic HRM MB194A5 |
| FINANCE | Supply Chain Management and Analytics MB1941 | Innovation and Entrepreneurship MB1942 | Financial Derivatives MB194B1 | Global Financial Management MB194B2 | Financial Risk Management MB194B3 | Strategic Financial Management MB194B4 | Behavioral Finance MB194B5 |
| MARKETING | Supply Chain Management and Analytics MB1941 | Innovation and Entrepreneurship MB1942 | Services Marketing MB194C1 | Promotional and Distribution Management MB194C2 | Green Marketing MB194C3 | Advertising and Brand Management MB194C4 | Global Marketing Management MB194C5 |
| SYSTEMS | Supply Chain Management and Analytics MB1941 | Innovation and Entrepreneurship MB1942 | Big Data Analytics MB194D1 | Enterprise Resource Planning MB194D2 | Cyber Laws & Security MB194D3 | Information Systems Audit MB194D4 | Artificial Intelligence And Machine Learning MB194D5 |
| OPERATIONS MANAGEMENT | Supply Chain Management and Analytics MB1941 | Innovation and Entrepreneurship MB1942 | Behavior Operations Management MB194E1 | Theory of Constraints MB194E2 | Management of Manufacturing Systems MB194E3 | Sourcing Management MB194E4 | Supply Chain Analytics MB194E5 |
| TRAVEL AND TOURISM MANAGEMENT | Supply Chain Management and Analytics MB1941 | Innovation and Entrepreneurship MB1942 | Travel Media and Journalism MB194F1 | Event Management MB194F2 | Front Office Management MB194F3 | Information Technology and Tourism MB194F4 | Eco Tourism Practices MB194F5 |
| HEALTH CARE AND HOSPITAL MANAGEMENT | Supply Chain Management and Analytics MB1941 | Innovation and Entrepreneurship MB1942 | Patient Care & Services Management MB194G1 | Managed Health Care and Insurance MB194G2 | Health Laws, Etics and Regulations MB194G3 | Hospital Management Information System MB194G4 | Health Analytics MB194G5 |

| | | | | | | | |
|--|--|--|--------------------------------------|---|--|--|--|
| ENTREPRENEURSHIP AND SMALL ENTERPRISE MANAGEMENT | Supply Chain Management and Analytics MB1941 | Innovation and Entrepreneurship MB1942 | Marketing for Small Business MB194H1 | Finance and Accounting for Small Business MB194H2 | Technology Appreciation and Intellectual Property Rights MB194H3 | Innovation Technology Management MB194H4 | Venture Valuation and Accounting MB194H5 |
| AGRO-BUSINESS MANAGEMENT | Supply Chain Management and Analytics MB1941 | Innovation and Entrepreneurship MB1942 | Food Processing Management MB194I1 | Disaster Management MB194I2 | Food Retail Management MB194I3 | Agro- Technology Management MB194I4 | Organic Food Technology MB194I5 |
| LOGISTICS AND SUPPLY CHAIN MANAGEMENT | Supply Chain Management and Analytics MB1941 | Innovation and Entrepreneurship MB1942 | Enterprise Resource Planning MB194J1 | International Logistics Management MB194J2 | Lean Supply Chain Management MB194J3 | Shipping and Maritime Law MB194J4 | Green Supply Chain Management MB194J5 |
| BUSINESS ANALYTICS | Supply Chain Management and Analytics MB1941 | Innovation and Entrepreneurship MB1942 | Financial Analytics MB194K1 | HR Analytics MB194K2 | Econometrics and Business Forecasting MB194K3 | Data Warehousing and OLAP MB194K4 | Data Mining & Machine learning MB194K5 |
| ARTIFICIAL INTELLIGENCE | Supply Chain Management and Analytics MB1941 | Innovation and Entrepreneurship MB1942 | People Analytics MB194L1 | Marketing Analytics MB194L2 | Database Management System MB194L3 | Artificial Intelligence and Security MB194L4 | _____ |
| BIG DATA ANALYTICS | Supply Chain Management and Analytics MB1941 | Innovation and Entrepreneurship MB1942 | Business Intelligence MB194M1 | Machine Learning MB194M2 | Design and Analysis of Algorithms MB194M3 | Software Project Management MB194M4 | Data Visualization MB194M5 |
| DIGITAL MARKETING | Supply Chain Management and Analytics MB1941 | Innovation and Entrepreneurship MB1942 | Digital Marketing MB194N1 | Promotional and Distribution Management MB194N2 | Green Marketing MB194N3 | Advertising and Brand Management MB194N4 | Global Marketing Management MB194N5 |

NOTE:

- (I) ANY OMISSIONS OR CLASHES IN THIS TIME TABLE MAY PLEASE BE INFORMED TO THE CONTROLLER OF EXAMINATIONS, IMMEDIATELY
 (II) EVEN IF GOVERNMENT DECLARES HOLIDAY ON ANY OF THE ABOVE DATES, THE EXAMINATIONS SHALL BE CONDUCTED AS USUAL.
 (III) THE PRINCIPALS ARE REQUESTED TO INFORM THE UNIVERSITY IMMEDIATELY, IF ANY OTHER SUBSTITUTE SUBJECTS ARE NOT INCLUDED IN THE ABOVE LIST.

Date: 19-06-2023


 Controller of Examinations