

(AUTONOMOUS)

(Approved by A.I.C.T.E., New Delhi & Permanently Affiliated to JNTU GV)

Accredited by NAAC with 'A' Grade and Inclusion u/s 2(f) & 12(B) of UGC Act

An ISO 9001:2015, ISO 14001:2015 & ISO 45001:2018 Certified Institute.

NH-16, Anakapalle - 531002, Visakhapatnam, A.P.

Website: www.diet.edu.in, 9963694444 E-mail: info@diet.edu.in, principal@diet.edu.in

#### MBA COURSE OUTCOMES

#### I Semester

#### MANAGEMENT & ORGANIZATIONAL BEHAVIOUR

#### COURSE OUTCOMES

- Explain the Importance & Role of Management in the Organizations.
- Evaluate the different aspects related to Decision Making and Controlling Process
- Describe the different theories related to Individual behavior in the Organization.
- Analyze Group Behavioral influence in the Organization.
- Evaluate the process and climate effects in Organization Behavior.

## **Accounting for Managers**

#### **Course Outcomes**

- Explain the application of management accounting and the various tools used
- Make inter-firm and inter-period comparison, of financial statements
- Analyse the financial statement using various ratios
- Prepare Fund Statement and Cash Flow Statement Flow
- Prepare different budgets for the business

### **Managerial Economics**

#### **COURSE OUTCOMES**

- Enable to apply economic reasoning to the economic problems
- To gain knowledge how the demand and supply interact to determine price
- Provides knowledge about cost of production and how the production cost can be minimized
- To aware about different market condition and its price determination
- To understand the concept and evaluation of national income concept and evaluation

#### **Business Communication and Soft Skills**



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#### COURSE OUTCOMES

- Ability for Effective Business
- Writing Effective Interpersonal Communication
- Developing and Delivering Effective Presentations
- Demonstrate Soft skills required for business situations
- Analyze the value of Soft skills for career enhancement

# **Legal and Business Environment COURSE OUTCOMES**

- Knowledge on Indian Contract Act
- Understand the Indian Partnership Act and Consumer Protection Act
- Understand the Factors Affecting Business
- Knowledge on Economic Policies of India
- Understand Environmental Problems and Ways of Handling

## **Quantitative Analysis for Business Decisions**

#### COURSE OUTCOMES

- The successful completion of this course will impart the basic data analysis skills to the students.
- This will enable students to model business problems and analyze them with the help of fundamental statistical and theoretical backgrounds.
- Examine the basics of descriptive statistics for managers
- Identify the practical applications of probability theory
- Solve business problems with the help of fundamental statistical and theoretical backgrounds.

## **Information Technology LAB**

#### **Course Outcomes**



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- Understand the structure and basic components of computer.
- Know about the processor structure and communication between memory and I/O devices
- Know about number representation and Conversions
- Know about Ms-Word and its features
- Familiar in working with spreadsheets and create their own power point presentations

#### **II Semester**

#### FINANCIAL MANAGEMENT

#### **Course Outcomes**

- Explain the concept of fundamental financial concepts, especially time value of money.
- Apply capital budgeting projects using traditional methods.
- Analyze the main ways of raising capital and their respective advantages and disadvantages in different circumstances
- Integrate the concept and apply the financial concepts to calculate ratios and do the capital budgeting

#### MARKETING MANAGEMENT:

#### **Course Outcomes**

- Students will demonstrate strong conceptual knowledge in the functional area of marketing management.
- Students will demonstrate effective understanding of relevant functional areas of marketing management and its application.
- Students will demonstrate analytical skills in identification and resolution of problems pertaining to marketing management.

#### **HUMAN RESOURCE MANAGEMENT:**

#### **Course Outcomes**



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- To develop the understanding of the concept of human resource management and to understand its
- To develop necessary skill set for application of various HR issues.
- To analyse the strategic issues and strategies required to select and develop manpower resources.
- To integrate the knowledge of HR concepts to take correct business decisions.

#### **BUSINESS RESEARCH METHODS:**

#### **Course Outcomes**

- Develop understanding on various kinds of research, objectives of doing research, research process, research designs and sampling.
- Have basic knowledge on qualitative research techniques
- Have adequate knowledge on measurement & scaling techniques as well as the quantitative data analysis
- Have basic awareness of data analysis-and hypothesis testing procedures

#### **OPERATIONS MANAGEMENT:**

#### **Course Outcomes**

- At the end of the course the students can apply the concept of operations management in manufacturing and service sector and will be able to plan and implement production and service related decisions.
- At the end of the course the student will be able to plan production schedules and plan resources (material and machine) required for production
- At the end of the course the students can design maintenance schedules in manufacturing units, identify and propose material handling equipments and implement industrial safety rules
- At the end of the course the students will be able to apply the concepts of purchase, stores and inventory management and analyze and evaluate material requirement decisions
- At the end of the course the students can measure performance related to productivity and will be able to conduct basic industrial engineering study on men and machines.

#### **DATABASE MANAGEMENT SYSTEM:**

#### **Course Outcomes**



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- Identify the basic concepts and various data model used in database design ER modeling concepts and architecture use and design queries using SQL.
- Apply relational database theory and be able to describe relational algebra expressions, tuple and domain relation expression from queries.
- Recognize and identify the use of normalization and functional dependency, indexing and hashing technique used in database design.
- Recognize /identify the purpose of query processing and optimization also demonstrate the basic of query evaluation.
- Apply and relate the concept of transaction, concurrency control and recovery in database.

### **R Programming:**

#### **Course Outcomes**

- Install, Code and Use R Programming Language in R Studio IDE to perform basic tasks on Vectors, Matrices and Data frames.
- Describe key terminologies, concepts and techniques employed in Statistical Analysis.
- Define, Calculate, Implement Probability and Probability Distributions to solve a wide variety of problems.
- Conduct and Interpret a variety of Hypothesis Tests to aid Decision Making.
- Understand, Analyze, Interpret Correlation and Regression to analyze the underlying relationship between different variables.

#### III Semester

## **Strategic Management**

#### **Course Outcomes:**

- To expose students to various perspectives and concepts in the field of Strategic Management
- The course would enable the students to understand the principles of strategy formulation, implementation and control in organizations.
- To help students develop skills for applying these concepts to the solution of business problems
- To help students master the analytical tools of strategic Management
- Understand the basic concepts and principles of strategic management analyse the internal and external environment of business

## **Operations Research**



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#### **Course Outcomes:**

- Identify and develop operational research models from the verbal description of the real system. Understand the mathematical tools that are needed to solve optimization problems.
- Use mathematical software to solve the proposed models.
- Develop a report that describes the model and the solving technique, analyze the results and propose recommendations in language understandable to the decision-making processes in Management Engineering.
- Proficiency with tools from optimization, probability, statistics, simulation, and engineering economic analysis, including fundamental applications of those tools in industry and the public sector in contexts involving uncertainty and scarce or expensive resources.
- Facility with mathematical and computational modeling of real decision-making problems, including the use of modeling tools and computational tools, as well as analytic skills to evaluate the problems.

### **Investment Analysis & Portfolio Management**

#### **Course Outcomes:**

- Course Outcomes: At the end of this course students should be able to:
- To provide a theoretical and practical background in the field of investments.
- Designing and managing the bond as well as equity portfolios in the real word.
- Detail relevant asset classes for investment and valuing equity and debt instruments.
- Define performance metrics of investment funds and measuring the portfolio performances.

#### **Financial Markets and Services**

#### **Course Outcomes:**

- Understand the role and function of the financial system in reference to the macro economy.
- Demonstrate an awareness of the current structure and regulation of the Indian financial services sector.
- Evaluate and create strategies to promote financial products and services.

## **Managing Bank and Financial Institutions**

## **Course Outcomes:**

- Recognize the topics related to banking and monetary policies, financial institutions and financial risks.
- Identify the different financial institutions and their instruments.
- Point out their practical skills in determining the interest rates



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- Construct their professional and analytical skill with respect to the banking and financial operations and monetary tools.
- Develop appropriate effective written and oral communication skills relevant to banking and financial institutions.

## MERGERS, ACQUISITIONS AND CORPORATE RESTRUCTURING Course Outcomes:

- Distinguish the forms of restructuring a company in Russia and abroad, the motivation and prerequisites of M&A deals, the specifics of legislative regulation
- Evaluate the effectiveness of the transaction, forecast the prospects and consequences of M&A deal
- Estimate the value of the target company of the merger or acquisition; Build a strategy for external growth and development of the company through M&A
- Identify the tactics of hostile takeovers and define antitakeover measures
- Choose methods of financing transactions taking into account strategic, financial, tax aspects

## Leadership and Change Management

#### **Course Outcomes:**

- Students will understand the history of leadership and current leadership theories. In addition, students will understand how leadership models are put into practice personally, locally, and globally.
- Students will gain knowledge of diverse cultures, cross-cultural communication, the dynamics of privilege and oppression, and the uses of power between groups.
- Students will understand how ethics, morals, and values relate to their leadership dilemmas.
- Students will be able to integrate their lived experiences into their leadership development process.

## PERFORMANCE EVALUATION AND COMPENSATFION MANAGEMENT Course Outcomes:

- Recognize how pay decisions help the organization achieve a competitive advantage.
- Analyze, integrate, and apply the knowledge to solve compensation related problems in organizations.
- Demonstrate comprehension by constructing a compensation system encompassing; 1) internal consistency, 2) external competitiveness 3) employee contributions, 4) organizational benefit systems, and 5) administration issues.
- Design rational and contemporary compensation systems in modern organizations.

## **HUMAN CAPITAL MANAGEMENT Course Outcomes:**



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- about the new trends in human capital management
- about the work, competencies tasks and organization of Human Resource Specialist
- about basic processes related to Human Capital Management human capital potential and assessment and planning
- Recruiting and keeping proper candidate usage of human capital in organization and proper attitude toward human capital potential (openness to new trends)
- Better understanding of differences in human capital potential

### MANPOWER PLANNING, RECRUITMENT, AND SELECTION

#### **Course Outcomes:**

- Integrated perspective on role of HRM in modern business. Ability to plan human resources and implement techniques of job design
- Competency to recruit, train, and appraise the performance of employees
- Rational design of compensation and salary administration
- Ability to handle employee issues and evaluate the new trends in HRM

#### **IV Semester**

# **Supply Chain Management and Analytics Course Outcomes:**

- Develop a sound understanding of the important role of supply chain management in today's business environment
- Become familiar with current supply chain management trends Understand and apply the current supply chain theories, practices and concepts utilizing case problems and problem-based learning situations
- Learn to use and apply computer-based supply chain optimization tools including the use of selected state of the art supply chain software suites currently used in business
- Develop and utilize critical management skills such as negotiating, working effectively within a diverse business environment, ethical decision making and use of information technology
- Demonstrate the use of effective written and oral communications, critical thinking, team building and presentation skills as applied to business problems

## Innovation and Entrepreneurship Course Outcomes:



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- Discuss the attitudes, values, characteristics, behavior, and processes associated with possessing an entrepreneurial mindset and engaging in successful appropriate entrepreneurial behavior.
- Discuss what is meant by entrepreneurship and innovation from both a theoretical and practical perspective, and the role of the entrepreneur in the new enterprise creation process.
- Describe the ways in which entrepreneurs perceive opportunity, manage risk, organize resources and add value
- Develop a plan for implementing entrepreneurial activities in a globalized and competitive environment being responsible for the social, ethical and culture issues.
- Critique a plan for implementing entrepreneurial activities in a globalized and competitive environment being mindful of the social, ethical and culture issues.

## International HRM Course Outcomes:

- Demonstrate an understanding of key terms, theories/concepts and practices within the field of IHRM
- Obtain, through elective courses, an in-depth knowledge of specific IHRM-related theories, skills and practices
- Appreciate the implications of increasing globalization for the management of human resources, with particular reference to IHRM in multinational corporations
- Develop and ability to undertake qualitative and quantitative research and apply this knowledge in the context of an independently constructed work (i.e. dissertation)
- Identify and appreciate the significance of ethical issues in HR practices and the management of people in the workplace.

## **Employee Relations and Engagement Course Outcomes:**

- Identify and describe the meaning of employee engagement and its different components
- Appreciate the strategic issues associated with employee engagement
- Describe the changes in systems of employee relations
- Appreciate the impact of structures of management and ownership on employee engagement
- Reflect on the current state of employee engagement in an organisation.

## **Strategic HRM**



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#### **Course Outcomes:**

- Identify the key HRM functions and operations;
- Define, explain, illustrate and reason with the key human resource management concepts;
- Identify the linkages between HRM functions and operations and organisational strategies, structures and culture;
- Reflect and comment in a way that demonstrates awareness of the different contexts that impact on the operation of HRM; and
- Exhibit behaviour and performance that demonstrates enhanced competence in decision-making, group leadership, oral and written communication, critical thinking, problem-solving, planning and team work.

#### **Financial Derivatives**

#### **Course Outcomes:**

- Students who complete this program will be able understand financial innovations in equity and debt market.
- By the end of the program students will able to price the options, futures and swaps using various models
- Graduates of the program will able to understand implications in using financial derivatives with special references to various cases
- Identifying main factors affecting the price of the considered instruments and basic techniques leading to noarbitrage pricing of derivatives with the basic relationships between adjacent instruments.
- Understanding the methods and principles of the mathematical theory of finance as the foundation for options pricing.

## **Global Financial Management**

#### **Course Outcomes:**

- Identify the operations of the developed global financial markets, the trading of financial instruments, and the role of regulatory bodies
- 2. Apply competences with financial analytical skills required to evaluate the performance of the firm, including the interpretation of financial data
- Evaluate the financial instruments used in the equity and debt markets for funding the corporation
- Critically analyse the issues underlying the capital structure theory and practices to achieve the optimal debt to equity ratio
- Discuss advanced topics in corporate financial management including specialized topics such as international investments, foreign exchange management, and global portfolio management



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## Financial Risk Management

#### **Course Outcomes:**

- Identify the key components of the Basel II framework;
- Be able to analyse market risk on a stand-alone basis applying VaR framework and ways to manage market risk;
- Be able to analyse credit risk on a stand-alone basis applying a number of different approaches and ways to manage credit risk;
- Be able to analyze operational risk using the standardized approach and ways to manage operational risk;
- Develop a general risk management strategy for a financial institution;

## **Strategic Financial Management Course Outcomes:**

- Demonstrate the applicability of the concept of Financial Management to understand the managerial Decisions and Corporate Capital Structure
- Apply the Leverage and EBIT EPS Analysis associate with Financial Data in the corporate
- Analyse the complexities associated with management of cost of funds in the capital Structure
- Demonstrate how the concepts of financial management and investment, financing and dividend policy decisions could integrate while identification and resolution of problems pertaining to LSCM Sector
- Demonstrate how risk is assessed

IQAC Chairman-Principal

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