DADI INSTITUTE OF ENGINEERING &TECHNOLOGY



(An Autonomous Institute)

Approved by A.I.C.T.E. & Permanently Affiliated to JNTU GV

Accredited by NAAC with 'A' Grade and Inclusion u/s 2(f) & 12(B) of UGC

An ISO 9001:2015, ISO 14001:2015 & ISO 45001:2018 Certified Institute.

INSTITUTION'S INNOVATION COUNCIL (Ministry of HRD Initiative)

NH-16, Anakapalle – 531002, Visakhapatnam, A.P. Website: www.diet.edu.in, 9963993229, E-mail: principal@diet.edu.in

DEPARTMENT OF MANAGEMENT STUDIES

Organized a Seminar On " ENTREPRENEURSHIP AND INNOVATION as a Career opportunity".



Objective Of the Event:

The session of this event is the main of any start up to assemble a team with members with various skill sets, and their diverse motives make it more difficult to keep the team together.

EVENT NAME: IIC ACTIVITY

DATE : 15-02-2024

TIME : 10:00 PM to 01:00 PM

VENUE : SEMINAR HALL-2

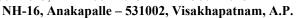
COORDINATOR: Mr.A. KIRN KUMAR

NO OF PARTICIPANTS:44

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Website: www.diet.edu.in, 9963993229, E-mail: principal@diet.edu.in



Outcome of the event:

Build New World

Students can improve their Skills by learning various Ideas of Entrepreneurship and Innovation .

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Description / Report of the Event:

Dadi Institute of Engineering & Technology (DIET) organized an IIC event named as "ENTREPRENUERSHIP AND INNOVATION AS A CAREER OPPORTUNITY" for MBA students of the Institute on 15-02-2024 by the Resource person Mr. A. Kiran Kumar , Assistant Professor of MBA. The workshop was organized at the Seminar Hall -2 fourth floor of the Institute from 10.00 PM to 01.00 PM.

The event started with the Inaugural addresses, in which the students presented their views and the importance, objective of conducting the Workshop and motivated all the students to Participate effectively & utilize the eventas a platform opportunity for acquiring more business knowledge.

Entrepreneurship and innovation are pivotal drivers of economic growth and social change. This report explores the landscape of entrepreneurship as a career opportunity, highlighting its benefits, challenges, and the skills required for success.

Entrepreneurship involves the process of designing, launching, and running a new business, often characterized by innovation. This field not only fosters individual growth but also contributes significantly to job creation and economic development.

2. Importance of Entrepreneurship

Economic Growth: Entrepreneurs create new products and services, stimulating economic activity.

Job Creation: Small and medium enterprises (SMEs) are major contributors to employment.

Innovation: Entrepreneurs drive technological advancements and creative solutions to societal challenges.

3. Career Opportunities

Entrepreneurship offers various career paths:

Startup Founder: Starting a new business in any industry.

Social Entrepreneur: Creating solutions for social issues while ensuring financial sustainability.

Corporate Innovator: Working within established companies to drive innovation and new product development.

Consultant: Advising other businesses on entrepreneurial strategies and innovation practices.

4. Skills Required

Creativity: Ability to generate new ideas and solutions.

Risk Management: Evaluating and taking calculated risks.

Leadership: Leading teams and managing resources effectively.

Financial Literacy: Understanding funding, budgeting, and financial management.

Networking: Building relationships with stakeholders and potential customers.

5. Challenges Faced

Financial Risk: Initial funding can be difficult to secure.

Market Competition: Navigating a crowded market can be challenging.

Uncertainty: Economic fluctuations can impact business viability.

Work-Life Balance: Entrepreneurs often face intense workloads, impacting personal life.

6. Trends in Entrepreneurship

Tech Entrepreneurship: Growth in sectors like AI, fintech, and health tech.

Sustainable Business Models: Increased focus on environmental impact and sustainability.

Remote Work Solutions: Innovations catering to the shift towards remote working.

7. Resources for Aspiring Entrepreneurs

Incubators and Accelerators: Programs offering mentorship, funding, and networking opportunities.

Online Courses: Platforms like Coursera and Udemy provide valuable training in business skills.

Networking Events: Conferences and meet ups for connecting with other entrepreneurs.

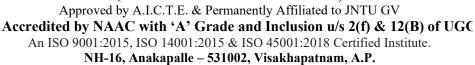
Conclusion: Entrepreneurship and innovation present vast opportunities for career growth and personal fulfillment. While challenges exist, the potential for impact and financial success makes it a compelling path for many individuals.

The event has resulted in a very informative output for improving knowledge in the area of startup and entrepreneurship Knowledge.

44 students and Professors have attended the event. The program ended by advising Students to give inputs like effective utilization of the available resources in the market and develop.

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MBA Department R&D coordinator Mr A. Kiran Kumar Addressing the students on "" ENTREPRENEURSHIP AND INNOVATION AS A CAREER OPPORTUNITY"



Build New World



MBA students sharing their ideas to the gathering about the career opportunities on Entrepreneurship and Innovation



Mr.Shyam Kumar sharing "New Transport Business idea"



Students & Faculty Participation in the IIC Program

List of participant students:

SNO	REGD NO	NAME OF THE STUDENT	Branch	Signature A
1	23U41E0001	Ch NAIDU	MBA	CH: Nichidy
2	23U41E0003	G BHASKAR	MBA	6. Bhaskar
3	23U41E0004	G GANESH	MBA	G. Francis
4	23U41E0005	G SNEHA SHANTI PRIYA RISHITA	MBA	G.S.S.P. Rishita
5	23U41E0006	G KUSALARAMASWAMY	MBA	G. N. D. SIMILE
.6	23U41E0007	G MOUNIKA	MBA	Gr. Mourice
7	23U41E0008	G UDAYBHASKAR	MBA	5 day eroshow
8	23U41E0010	J CHAITANYA	MBA	J-chartan
9	23U41E0011	K ARUNA KUMARI	MBA	1. Agua mod
10	23U41E0012	K NAGU	MBA	K.V. Doge
11	23U41E0013	K VASANTHA SAI KUMARI	MBA	k. vasantha
12	23U41E0014	K SYAM	MBA	K. Syews
13	23U41E0015	K MOUNIKA	MBA	k. Hounika
14	23U41E0017	P SAI SIRI	MBA '	P-Saisieri
15	23U41E0018	P VASANTHA SOWMYA	MBA	Posts.
16	23U41E0019	P ANITHA	MBA	P. Anitha
17	23U41E0020	P NAVYA SREE	MBA	P. Marya
18	23U41E0021	R AMBICA	MBA	R. Ambien
19	23U41E0022	R CHOWDESWARI NIKHITHA	MBA	R.ch Nikhitha.
20	23U41E0023	S MADHURI	MBA	S. Madhwri
21	23U41E0024	S PHALGUNI .	MBA	e. Anala igut
22	23U41E0025	S SAI SIVA GANESH	MBA	5. Si Siva gaugh
23	23U41E0026	U SAMYUKTHA	MBA	Bamyuklha
24	23U41E0027	V JAYALAKSHMI	MBA	V. Jayaklahmir
25	23U41E0028	T. HARSHAVARDHAN	MBA	T. Harghalo
26	24U41E0001	BANDARU SRAVANI	MBA	Brankyri.
27	24U41E0002	BHEEMISETTI HARSHAVARDHANI	MBA	modelini
28	24U41E0003	BOLISETTY KOWSALYA	MBA	B. KoulSalero
29	24U41E0004	BONDILI SOSHMA	MBA	B. Soshma
30	24U41E0005	BORRA DURGA HARI PRASAD	MBA	T3-Duga
31	24U41E0007	CHAKKA MANASA	MBA	ch. Manasa.
32	24U41E0008	CHANDRAMOULI SAI	MBA	Ch. Si
33	24U41E0009	CHUKKA NANI	MBA	News
34	24U41E0010	D PRASANNA	MBA	D. Prasanna
35	24U41E0011	GANDIBOYINA MAHESH	MBA	G. Mahesh
36	24U41E0012	GUNTURU KAVYA	MBA	
37	24U41E0014	KALLA KAVYA SRI	MBA	C. Karya
38	24U41E0016	MADEM TARUN ABHIRAM .	MBA	M. Taruvn
39	24U41E0018	MOHAMMED ASMA	MBA	Alam
40	24U41E0019	MUMMINA VENKATA SATYANAND	MBA	LINE Carly
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42	24U41E0021	PANCHADARLA MEGHANA	MBA	meghan
43	24U41E0021	SALAPU HYMA	MBA	
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	Name: Chandra Houli Sage Email: 24041 E0008 @ cliet - edu in Contact Number: 6301765007 Occupation/Designation: Student Organization/Institution: Dadi 9nst; Lite of Engineering & Technology.
	선물 사람들이 되었다.
	Seminar Content
	1. How would you rate the overall content of the seminar? - ☑ Excellent - ☐ Good - ☐ Average - ☐ Poor
	 2. How relevant was the topic of "Entrepreneurship and Innovation" to your career interests? - ☑ Highly Relevant - ☐ Somewhat Relevant - ☐ Neutral - ☐ Not Relevant
	 3. Did the seminar meet your expectations in terms of knowledge and insights? - □ Exceeded Expectations - ☑ Met Expectations - □ Below Expectations
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	10. Was the venue and timing convenient for you?
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	- Satisfied
	- Neutral
	- □ Unsatisfied
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 8. Did the speaker encourage interaction and address questions effectively? - ✓ Yes - □ Somewhat - □ No 	The second secon
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15. Any additional comments or feedback? ———————————————————————————————————	* \
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