

DADI INSTITUTE OF ENGINEERING & TECHNOLOGY

(An Autonomous Institute)

Approved by A.I.C.T.E. & Permanently Affiliated to JNTU GV

Accredited by NAAC with 'A' Grade and Inclusion u/s 2(f) & 12(B) of UGC

An ISO 9001:2015, ISO 14001:2015 & ISO 45001:2018 Certified Institute.

NH-16, Anakapalle – 531002, Visakhapatnam, A.P.

Website: www.diet.edu.in, 9963993229, E-mail: principal@diet.edu.in



DEPARTMENT OF MANAGEMENT STUDIES

**Organized a Seminar On " ENTREPRENEURSHIP AND INNOVATION
as a Career opportunity".**

The poster features a dark blue background with a white circuit board pattern on the left. At the top, it displays the DADI Institute logo and accreditation details. The central text identifies the Department of MBA and its association with the Institute Innovation Council (IIC) and Indian Society for Technical Education (ISTE). The seminar title is highlighted in a yellow box. Logos for NAAC and IIC are also present. At the bottom, event details such as date, time, venue, and coordinators are listed.

DADI INSTITUTE OF ENGINEERING AND TECHNOLOGY
(AN AUTONOMOUS INSTITUTE)
(Approved by A.I.C.T.E., New Delhi & Permanently Affiliated to JNTU GV, Vizianagaram)
NAAC 'A' ACCREDITED INSTITUTE and Inclusion of section 2(f) & 12 (B) of UGC Act

Department of MBA
In association with
Institute Innovation Council (IIC)
and
Indian Society for Technical Education (ISTE)

ORGANIZING
Seminar On
**" ENTREPRENEURSHIP AND INNOVATION
as a Career opportunity"**

On 15-02-2024 From 10 AM onwards
Venue: SH-2 Ground Floor (DIET)
IIC Coordinator: Dr. S Ramana Kumar Joga

Dr. A Nalinee Kumari R&D Coordinator
Dr. R. Vaikunta Rao Principal, DIET
Sri Dadi Ratnakar Chairman, DIET

Objective Of the Event :

The session of this event is the main of any start up to assemble a team with members with various skill sets , and their diverse motives make it more difficult to keep the team together.

EVENT NAME : IIC ACTIVITY

DATE : 15-02-2024

TIME : 10:00 PM to 01:00 PM

VENUE : SEMINAR HALL-2

COORDINATOR: Mr.A. KIRN KUMAR

NO OF PARTICIPANTS :44

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Outcome of the event :

Students can improve their Skills by learning various Ideas of Entrepreneurship and Innovation .

Description / Report of the Event:

Dadi Institute of Engineering & Technology (DIET) organized an IIC event named as "ENTREPRENUERSHIP AND INNOVATION AS A CAREER OPPORTUNITY" for MBA students of the Institute on 15-02-2024 by the Resource person Mr. A. Kiran Kumar , Assistant Professor of MBA. The workshop was organized at the Seminar Hall -2 fourth floor of the Institute from 10.00 PM to 01.00 PM .

The event started with the Inaugural addresses, in which the students presented their views and the importance, objective of conducting the Workshop and motivated all the students to Participate effectively & utilize the event as a platform opportunity for acquiring more business knowledge.

Entrepreneurship and innovation are pivotal drivers of economic growth and social change. This report explores the landscape of entrepreneurship as a career opportunity, highlighting its benefits, challenges, and the skills required for success.

Entrepreneurship involves the process of designing, launching, and running a new business, often characterized by innovation. This field not only fosters individual growth but also contributes significantly to job creation and economic development.

2. Importance of Entrepreneurship

Economic Growth: Entrepreneurs create new products and services, stimulating economic activity.

Job Creation: Small and medium enterprises (SMEs) are major contributors to employment.

Innovation: Entrepreneurs drive technological advancements and creative solutions to societal challenges.

3. Career Opportunities

Entrepreneurship offers various career paths:

Startup Founder: Starting a new business in any industry.

Social Entrepreneur: Creating solutions for social issues while ensuring financial sustainability.

Corporate Innovator: Working within established companies to drive innovation and new product development.

Consultant: Advising other businesses on entrepreneurial strategies and innovation practices.

4. Skills Required

Creativity: Ability to generate new ideas and solutions.

Risk Management: Evaluating and taking calculated risks.

Leadership: Leading teams and managing resources effectively.

Financial Literacy: Understanding funding, budgeting, and financial management.

Networking: Building relationships with stakeholders and potential customers.

5. Challenges Faced

Financial Risk: Initial funding can be difficult to secure.

Market Competition: Navigating a crowded market can be challenging.

Uncertainty: Economic fluctuations can impact business viability.

Work-Life Balance: Entrepreneurs often face intense workloads, impacting personal life.

6. Trends in Entrepreneurship

Tech Entrepreneurship: Growth in sectors like AI, fintech, and health tech.

Sustainable Business Models: Increased focus on environmental impact and sustainability.

Remote Work Solutions: Innovations catering to the shift towards remote working.

7. Resources for Aspiring Entrepreneurs

Incubators and Accelerators: Programs offering mentorship, funding, and networking opportunities.

Online Courses: Platforms like Coursera and Udemy provide valuable training in business skills.

Networking Events: Conferences and meet ups for connecting with other entrepreneurs.

Conclusion : Entrepreneurship and innovation present vast opportunities for career growth and personal fulfillment. While challenges exist, the potential for impact and financial success makes it a compelling path for many individuals.

The event has resulted in a very informative output for improving knowledge in the area of startup and entrepreneurship Knowledge.

44 students and Professors have attended the event. The program ended by advising Students to give inputs like effective utilization of the available resources in the market and develop.

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MBA Department R&D coordinator Mr A. Kiran Kumar Addressing the students on "" ENTREPRENEURSHIP AND INNOVATION AS A CAREER OPPORTUNITY""



MBA students sharing their ideas to the gathering about the career opportunities on Entrepreneurship and Innovation



Mr. Shyam Kumar sharing "New Transport Business idea "

Students & Faculty Participation in the IIC Program

list of participant students:

SNO	REGD NO	NAME OF THE STUDENT	Branch	Signature
1	23U41E0001	Ch NAIDU	MBA	Ch. Naidu
2	23U41E0003	G BHASKAR	MBA	G. Bhaskar
3	23U41E0004	G GANESH	MBA	G. Ganesh
4	23U41E0005	G SNEHA SHANTI PRIYA RISHITA	MBA	G.S.S.P. Rishita
5	23U41E0006	G KUSALARAMASWAMY	MBA	G. K. S. Swamy
6	23U41E0007	G MOUNIKA	MBA	G. Mounika
7	23U41E0008	G UDAYBHASKAR	MBA	G. Udaybhaskar
8	23U41E0010	J CHAITANYA	MBA	J. Chaitanya
9	23U41E0011	K ARUNA KUMARI	MBA	K. Aruna Kumari
10	23U41E0012	K NAGU	MBA	K. Nagu
11	23U41E0013	K VASANTHA SAI KUMARI	MBA	K. Vasantha
12	23U41E0014	K SYAM	MBA	K. Syam
13	23U41E0015	K MOUNIKA	MBA	K. Mounika
14	23U41E0017	P SAI SIRI	MBA	P. Sai Siri
15	23U41E0018	P VASANTHA SOWMYA	MBA	P. Vasantha
16	23U41E0019	P ANITHA	MBA	P. Anitha
17	23U41E0020	P NAVYA SREE	MBA	P. Navya
18	23U41E0021	R AMBICA	MBA	R. Ambica
19	23U41E0022	R CHOWDESWARI NIKHITHA	MBA	R. Ch. Nikhitha
20	23U41E0023	S MADHURI	MBA	S. Madhuri
21	23U41E0024	S PHALGUNI	MBA	S. Phalguni
22	23U41E0025	S SAI SIVA GANESH	MBA	S. Sai Siva Ganesh
23	23U41E0026	U SAMYUKTHA	MBA	U. Samyuktha
24	23U41E0027	V JAYALAKSHMI	MBA	V. Jayalakshmi
25	23U41E0028	T. HARSHAVARDHAN	MBA	T. Harshavardhan
26	24U41E0001	BANDARU SRAVANI	MBA	B. Sarvani
27	24U41E0002	BHEEMISSETTI HARSHAVARDHANI	MBA	B. Bhemesetti
28	24U41E0003	BOLISSETTY KOWSALYA	MBA	B. Kousalya
29	24U41E0004	BONDILI SOSHMA	MBA	B. Soshma
30	24U41E0005	BORRA DURGA HARI PRASAD	MBA	B. Durga
31	24U41E0007	CHAKKA MANASA	MBA	Ch. Manasa
32	24U41E0008	CHANDRAMOULI SAI	MBA	Ch. Sai
33	24U41E0009	CHUKKA NANI	MBA	Ch. Nani
34	24U41E0010	D PRASANNA	MBA	D. Prasanna
35	24U41E0011	GANDIBOYINA MAHESH	MBA	G. Mahesh
36	24U41E0012	GUNTURU KAVYA	MBA	G. Kavya
37	24U41E0014	KALLA KAVYA SRI	MBA	K. Kavya
38	24U41E0016	MADDEM TARUN ABHIRAM	MBA	M. Tarun
39	24U41E0018	MOHAMMED ASMA	MBA	M. Asma
40	24U41E0019	MUMMINA VENKATA SATYANAND	MBA	M. Venkata Satyanand
41	24U41E0020	N CHANDRAHASA	MBA	N. Chandrasasa
42	24U41E0021	PANCHADARLA MEGHANA	MBA	P. Meghana
43	24U41E0022	SALAPU HYMA	MBA	S. Hyma
44	24U41E0024	A TEJASWINI	MBA	A. Tejaswini

Feedback Form :

- Name: Chandramouli . Sai
- Email: 24041E0008@diit.edu.in
- Contact Number: 6301765007
- Occupation/Designation: student
- Organization/Institution: Dadi Institute of Engineering & Technology.

****Seminar Content****

1. How would you rate the overall content of the seminar?
- Excellent
- Good
- Average
- Poor
2. How relevant was the topic of "Entrepreneurship and Innovation" to your career interests?
- Highly Relevant
- Somewhat Relevant
- Neutral
- Not Relevant
3. Did the seminar meet your expectations in terms of knowledge and insights?
- Exceeded Expectations
- Met Expectations
- Below Expectations
4. Were the topics covered in sufficient depth?
- Yes
- Partially
- No

****Speaker and Presentation****

5. How would you rate the speaker's knowledge of the subject?
- Excellent
- Good
- Average
- Poor
6. How effective was the speaker's presentation style?
- Excellent
- Good
- Average
- Poor
7. Was the information presented in a clear and organized manner?
- Yes
- Somewhat

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[Signature]
Head
Dept. of Management Studies
Dadi Institute of Engineering & Technology
ANAKAPALLE
531002

[Signature]
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Dadi Institute of
Engineering & Techno
ANAKAPALLE 531 002

- No

8. Did the speaker encourage interaction and address questions effectively?

- Yes

- Somewhat

- No

****Logistics and Organization****

9. How would you rate the overall organization of the seminar?

- Excellent

- Good

- Average

- Poor

10. Was the venue and timing convenient for you?

- Yes

- No (Please specify): _____

11. Did you find the duration of the seminar appropriate?

- Too Long

- Just Right

- Too Short

****Overall Satisfaction****

12. How satisfied are you with the seminar overall?

- Very Satisfied

- Satisfied

- Neutral

- Unsatisfied

13. Would you recommend this seminar to others interested in entrepreneurship and innovation?

- Definitely

- Maybe

- No

****Suggestions for Improvement****

14. What aspects of the seminar could be improved? (Please provide details)

which tone, where to stop and where i was speeding they connected.

15. Any additional comments or feedback?

overall it is a good Sources to learn new thing About Entrepreneurship and innovation.

****Thank you for your valuable feedback!****

JOJO
MBA-11C
20.08.2017

D. Ad
Head
Dept. of Management Studies
Dadi Institute of Engineering & Technology
Autonomous

Krishna
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Engineering & Technology
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Feedback Form :

- Name: K. Anurag Kumar
- Email: 230415004@diet.edu.in
- Contact Number: 7731011031
- Occupation/Designation: Student
- Organization/Institution: Dadi Institute of Engineering and Technology (Anakapalle)

Seminar Content

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- No

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Better to Give practical knowledge and

15. Any additional comments or feedback?

The overall communication can be good.
To innovate new things

****Thank you for your valuable feedback!****

DDO 1
MBA-11C
Co-ordinator

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