



DADI INSTITUTE OF ENGINEERING & TECHNOLOGY

(AN AUTONOMOUS INSTITUTE)

(Approved by A.I.C.T.E., New Delhi & Permanently Affiliated to JNTUGV)

Accredited by NAAC with 'A' Grade and Inclusion u/s 2(f) & 12(B) of UGC Act

An ISO 9001:2015, ISO 14001:2015 & ISO 45001:2018 Certified Institute.

NH-16, Anakapalle-531002, Visakhapatnam, A.P.



IIC COMMITTEE

&

COMPUTER SCIENCE & ENGINEERING

Organizes Workshop On

Exploring the Innovation Spectrum: Ideation to iterative

and market adoption in Entrepreneurship

DADI INSTITUTE OF ENGINEERING & TECHNOLOGY
(An Autonomous Institute)

in association with
Institution's Innovation Council (IIC)

INSTITUTION'S INNOVATION COUNCIL
(Ministry of HRD Initiative)

Department of Computer Science & Engineering
Organizes Workshop on
Exploring the Innovation Spectrum: Ideation to iterative
and market adoption in Entrepreneurship on 11-05-2024

Time:-10:00 AM Onwards Venue:- Seminar Hall -2

Dr.A.Nalinee Kumari IIC Coordinator	Dr.K.Sujatha IIC Convener	Dr. R. Vaikunta Rao Principal	Sri Dadi Ratnakar President
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DATE: 11-05-2024

TIME: 10:00AM to 12:00PM

VENUE: Lecturer Hall-16

CO-ORDINATOR: S. Venkata Lakshmi

NO. OF PARTICIPANTS: 50

Objectives of the Event:

The objectives of this session is

- Investigate market trends, customer needs, and existing solutions.
- Understand the competitive landscape and identify gaps in the market.
- Gather data to support the feasibility and potential impact of each idea.

Outcomes of the event:

- Insight into Emerging Trends: Entrepreneurs gain insights into current and emerging market trends, allowing them to align their ideas with future demands.
- Understanding Customer Preferences: Detailed knowledge of customer preferences, behaviors, and pain points helps in tailoring the product to meet actual needs.
- Customer Personal Development: Creation of detailed customer personas to better understand and target specific segments.
- Prioritization of Needs: Identification and prioritization of key customer needs that the product or service should address.

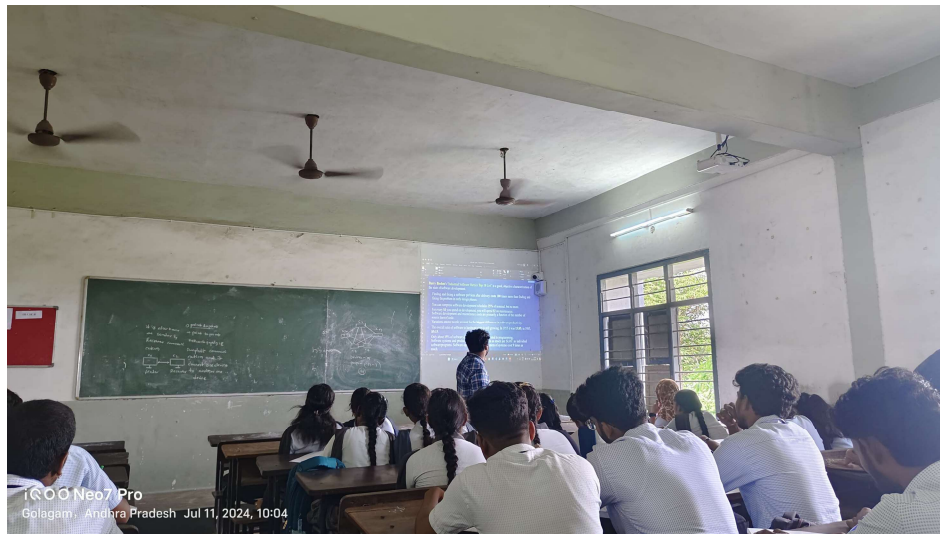
Description/Report of the Event:

The IIC Cell and Computer Science & Engineering Department of Dadi Institute of Engineering & Technology (DIET) organized an insightful session titled "Exploring the Innovation Spectrum: Ideation to Iterative and Market Adoption in Entrepreneurship" on 11th May 2024 in Lecture Hall-16, exclusively for CSE students.

The event commenced with inaugural addresses by the faculty, emphasizing the significance of such workshops in fostering entrepreneurial skills. They highlighted the objective of the session and motivated students to participate actively, utilize this platform to gain business knowledge, and explore potential career opportunities in entrepreneurship.

The department takes pride in hosting such impactful events and extends heartfelt gratitude to the Principal and Management for their guidance and unwavering support in making this event a success.

GLIMPSE OF THE EVENT:



Mr.P.Uday Bhaskar, Addressing the students

List of Participants :-

Roll No	Name of the Student	Signature
23U41A0501	Adari Lakshmi Poorna Nageswari	Lakshmi Poorna
23U41A0502	Allam Anusha	A. Anusha
23U41A0503	Allu Varshini	Varshini
23U41A0504	Althi Sanjana	Sanjana
23U41A0506	Arnipalli Tansi Rani	Tansi
23U41A0507	Behara Pavan Kalyan	Pavan Kalyan
23U41A0508	Bheemuni Mahesh	B. Mahesh
23U41A0509	Bollam Sravanthi	Sravanthi
23U41A0510	Chadaram Bhavani	Bhavani
23U41A0513	Dadi Dedeepya	Dedeepya
23U41A0514	Datti Lokesh	Datti
23U41A0515	Ellapu Bhagya Sri	Bhagya Sri
23U41A0516	Gavara Tejaswini	Tejaswini
23U41A0519	Javvadi Sunitha	Sunitha
23U41A0521	Kandregula Vennala	K. Vennala
23U41A0523	Kattamuri Alekhya	Alekhya
23U41A0525	Kommireddi Harsha Vardhan	Harsha
23U41A0533	Medasetti Pavan	M. Pavan
23U41A0534	Mukka Maheswari	Maheswari
23U41A0535	Mummana Akanksha	Akanksha
23U41A0536	Pyla Bharath	Bharath
23U41A0537	Nadipalli Lavanya	Lavanya N.
23U41A0538	Neerukonda Pavani Priya Dharsini	Pavani Priya
23U41A0540	Ommi Praveen	Praveen
23U41A0541	Padala Kuladeep Satya Kishore	Kuladeep
23U41A0542	Pappala Devi Sai Charan	P.D.S. Charan
23U41A0543	Paravada Jagadeeswari	Jagadeeswari
23U41A0544	Pentakota Charshima	Charshima
23U41A0545	Pentakota Tanuja	Tanuja
23U41A0547	Pragada Harika	Harika
23U41A0551	Samyukta Panigrahi	Samyukta
23U41A0553	Sennamsetti Eswara Rao	Eswara Rao
23U41A0554	Siripala Amulya Aarthi	Amulya Aarthi
23U41A0555	Unda Mounika	Mounika

23U41A0556	Vallu Venkata Lakshmi	Venkata Lakshmi
23U41A0557	Vana Kavya	Kavya
23U41A0558	Velaga Mounika	Mounika
23U41A0560	Ydesi Chanti Babu	Chanti Babu
23U41A0566	Bogi Yamini	Yamini
23U41A0568	Chelliboina Devi Naga Mounika	Mounika
23U41A0571	Dharamireddy Ganga Bhavani	Bhavani
23U41A0573	Gembali Prasanna	Prasanna
23U41A0574	Goddi Pushpa	Pushpa
23U41A0580	Jami Mercy	Mercy
23U41A0590	Koyya Chanikya Venu Santosh Reddy	Santosh Reddy
23U41A05B1	Sayyapureddy Venkateswara Rao	Venkateswara Rao
23U41A05B6	Urukuti Roshini	Roshini
23U41A05B7	Villuri Anjali	Anjali
23U41A05B8	Yadla Hemanth	Hemanth
23U41A05C5	Kodidasu Sampath	Sampath
23U41A05C6	Korukonda Bhagyasri	Bhagyasri
23U41A05D1	Lavudi Satya Bala Manohar	Manohar


PRINCIPAL
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