

## **COURSE STRUCTURE AND SYLLABUS**

**For PG –DR23**

**M. TECH. -COMPUTER SCIENCE & ENGINEERING**

*(Applicable for batches admitted from 2023-2024)*



***DADI INSTITUTE OF ENGINEERING & TECHNOLOGY***

**ANAKAPALLE-531002, Andhra Pradesh, India**

**I-SEMESTER**

S.No	Course Code	Course Component	Courses	L	T	P	C
1	23MTCSE1101	PC	<b>Program Core-1</b> Mathematical Foundations of Computer Science	3	0	0	3
2	23MTCSE1102	PC	<b>Program Core-2</b> Advanced Data Structures & Algorithms	3	0	0	3
3	23MTCSE1103A	PE	<b>Program Elective-1</b> 1. Big Data Analytics 2. Digital Image Processing 3. Advanced Operating Systems	3	0	0	3
	23MTCSE1103B						
	23MTCSE1103C						
4	23MTCSE1104A	PE	<b>Program Elective-2</b> 1. Advanced Computer Networks 2. Internet of Things 3. Object Oriented Software Engineering	3	0	0	3
	23MTCSE1104B						
	23MTCSE1104C						
5	23MTCSE1105	CC	<b>Research Methodology and IPR</b>	2	0	0	2
6	23MTCSE1106	LB	<b>Laboratory-1</b> Advanced Data Structures & Algorithms Lab	0	0	4	2
7	23MTCSE1107	LB	<b>Laboartory-2</b> Advanced Computing Lab	0	0	4	2
8	23MTCSE1108	AC	<b>Audit Course-1*</b>	2	0	0	0
<b>Total Credits</b>							18

*\*Student has to choose any one audit course listed below.*

**II SEMESTER**

S. No	Course Code	Course Component	Courses	L	T	P	C
1	23MTCSE1201	PC	<b>Program Core-3</b> Machine learning	3	0	0	3
2	23MTCSE1202	PC	<b>Program Core-4</b> MEAN Stack Technologies	3	0	0	3
3	23MTCSE1203A	PE	<b>Program Elective-3</b> 1. Advanced Databases and Mining 2. Ad Hoc & Sensor Networks 3. Soft Computing	3	0	0	3
	23MTCSE1203B						
	23MTCSE1203C						
4	23MTCSE1204A	PE	<b>Program Elective-4</b> 1. Cloud Computing 2. Principles of computer security 3. High Performance Computing	3	0	0	3
	23MTCSE1204B						
	23MTCSE1204C						
5	23MTCSE1205	LB	<b>Laboratory-3</b> Machine Learning with python lab	0	0	4	2
6	23MTCSE1206	LB	<b>Laboartory-4</b> MEAN Stack Technologies Lab	0	0	4	2
7	23MTCSE1207	MP	<b>Mini Project with Seminar</b>	2	0	0	2
8	23MTCSE1208	AC	<b>Audit Course-2 *</b>	2	0	0	0
<b>Total Credits</b>							18

*Student has to choose any one audit course listed below.*

**Audit Course 1 & 2:**

- |  |                              |
|--|------------------------------|
| 1. English for Research Paper Writing              | 6. Constitution of India     |
| 2. Disaster Management                             | 7. Pedagogy Studies          |
| 3. Sanskrit for Technical Knowledge                | 8. Stress Management by Yoga |
| 4. Personality Development through Value Education |                              |
| 5. Life Enlightenment Skills                       |                              |

**III SEMESTER**

S. No	Course Code	Course Component	Courses	L	T	P	C
1		PE	<b>Program Elective-5</b>	3	0	0	3
	23MTCSE2101A		1. Deep Learning				
	23MTCSE2101B		2. Social Network Analysis				
	23MTCSE2101C		3. MOOCs-1 (NPTEL/SWAYAM) 12 Weeks Program related to the programme which is not listed in the course structure				
2		OE	<b>Open Elective</b>	3	0	0	3
	23MTCSE2102A		1. MOOCs- 2 (NPTEL/SWAYAM) - Any 12 Week Course on Engineering/ Management/ Mathematics offered by other than parent department				
	23MTCSE2102B		3. Course offered by other departments in the college				
3	23MTCSE2103	PJ	<b>Dissertation-I/ Industrial Project #</b>	0	0	20	10
<b>Total Credits</b>							16

#Students going for Industrial Project / Thesis will complete these courses through MOOCs

**IV SEMESTER**

S.No	Course Code	Course Component	Courses	L	T	P	C
1	23MTCSE2201	PJ	<b>Dissertation-II</b>	0	0	32	16
<b>Total Credits</b>							16

**Open Electives offered by the Department of CSE**

1. Python Programming
2. Principles of Cyber Security
3. Internet of Things
4. Machine Learning
5. Digital forensics
6. Next Generation Databases



# DADI INSTITUTE OF ENGINEERING & TECHNOLOGY

(AN AUTONOMOUS INSTITUTE)

(Approved by A.I.C.T.E., New Delhi & Permanently Affiliated to JNTU GV)

Accredited by NAAC with 'A' Grade and Inclusion u/s 2(f) & 12(B) of UGC Act

An ISO 9001:2015, ISO 14001:2015 & ISO 45001:2018 Certified Institute.

NH-16, Anakapalle - 531002, Visakhapatnam, A.P.

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## DR - 23 SYLLABUS


For

## MASTER OF BUSINESS ADMINISTRATION




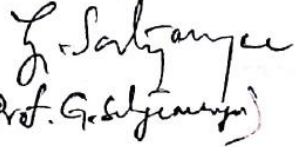
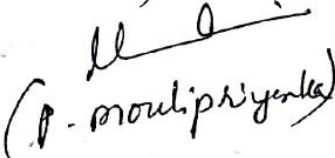
(Applicable for the batches admitted from 2023-24)

I YEAR I SEMESTER							
S.No	Course Code	Courses	Marks	L	T	P	C
1	DR-23 MB-101	Management and Organizational Behavior	100	4	0	0	4
2	DR 23 MB -102	Managerial Economics	100	4	0	0	4
3	DR 23 MB -103	Accounting for Managers	100	4	0	0	4
4	DR 23 MB -104	Quantitative Analysis for Business Decisions	100	4	0	0	4
5	DR 23 MB -105	Legal and Business Environment	100	4	0	0	4
6	DR 23 MB -106	Business Communication and Soft skills	100	4	0	0	4
7	DR 23 MB -107 Open Elective	Cross Cultural Management Rural Innovation projects MOOCs : SWAYAM/NPTEL- Related to Management Courses other than listed courses in the syllabus	100	4	0	0	4
8	DR 23 MB -108	Business Communication and Soft skills Lab	50	0	0	2	2
9	DR 23 MB -109	Information Technology – Lab I (Spreadsheet and Tally)	50	0	0	2	2
<b>Total</b>			<b>800</b>	<b>28</b>	<b>0</b>	<b>4</b>	<b>32</b>




  
 (Prof. J. Ravi) (Dr. P. Sudar) (Saiprasad) (Prof. G. Satyanga)

  
 (P. Mouliphiyanke)

I YEAR II SEMESTER							
S.No	Course Code	Courses	Marks	L	T	P	C
1	DR 23MB -201	Financial Management	100	4	0	0	4
2	DR 23MB -202	Human Resource Management	100	4	0	0	4
3	DR 23MB -203	Marketing Management	100	4	0	0	4
4	DR 23MB -204	Operations Management	100	4	0	0	4
5	DR 23MB -205	Business Research Methods	100	4	0	0	4
6	DR 23MB -206 open elective	Project Management Technology Management Lean Management Database Management System	100	4	0	0	4
7	DR 23MB -207	IT-lab 2(Programming R )	50	0	0	2	2
<b>Total</b>			<b>650</b>	<b>24</b>	<b>0</b>	<b>2</b>	<b>26</b>

 (Prof. J. Ravi)
  (Dr. P. Sreedhar)
  (Saiprasad)
  (Prof. G. Subramanyam)
  (P. Moulipriyanka)



II YEAR III SEMESTER							
S.No	Course Code	Courses	Marks	L	T	P	C
1	DR 23MB -301	Business Policy & Strategic Management	100	4	0	0	4
2	DR 23MB -302	Operations Research	100	4	0	0	4
3	DR 23MB -301	Elective - 1	100	4	0	0	3
4	DR 23MB -302	Elective - 2	100	4	0	0	3
5	DR 23MB -303	Elective - 3	100	4	0	0	3
6	DR 23MB -304	Elective - 4	100	4	0	0	3
7	DR 23MB -303	Industrial Project based on Summer Internship	100	0	0	0	4
<b>Total</b>			<b>700</b>	<b>28</b>	<b>0</b>	<b>0</b>	<b>24</b>

II YEAR IV SEMESTER							
S.No	Course Code	Courses	Marks	L	T	P	C
1	DR 23MB -401	Supply Chain Management & Analytics	100	4	0	0	4
2	DR 23MB -402	Entrepreneurship & Small Business Management	100	4	0	0	4
3	DR 23MB -401	Elective - 5	100	4	0	0	3
4	DR 23MB -402	Elective - 6	100	4	0	0	3
5	DR 23MB -403	Elective - 7	100	4	0	0	3
6	DR 23MB -404	Elective - 8	100	4	0	0	3
7	DR 23MB -403	Comprehensive Viva-voce	50	0	0	0	2
<b>Total Marks / Credits</b>			<b>650</b>	<b>28</b>	<b>0</b>	<b>0</b>	<b>22</b>
			<b>2800</b>				<b>104</b>

 (Prof. S. Ravi)
  (Dr. P. Sreedevi)
  (J. S. Srinivas)
  (P. Moni Prasad)
  (Prof. G. Satyanarayanan)

\*The project work documentation shall be checked with anti plagiarism software (Turnitin). The permissible similarity shall be less than 30%.

\*Comprehensive Viva is to verify the student knowledge as a whole from which he was studied during the two year course work.





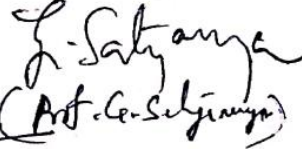


**III SEMESTER**  
**Human Resource Management**

S. no	Course Code	SUBJECT TITLE
1	DR 23MB EH-301	Leadership and Change Management
2	DR 23MB EH-302	Performance Evaluation and Compensation Management
3	DR 23MB EH-303	Human Resource Metrics and Analytics
4	DR 23MB EH-304	Human Capital Management
5	DR 23MB EH-305	Manpower Planning, Recruitment, and Selection

**IV SEMESTER**  
**Human Resource Management**

S. no	Course Code	SUBJECT TITLE
6	DR 23MB EH-401	Labor Welfare and employment laws
7	DR 23MB EH-402	International HRM
8	DR 23MB EH-403	Employee Relations and Engagement
9	DR 23MB EH-404	Human Resources Development
10	DR 23MB EH-405	Strategic HRM



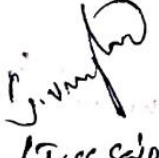
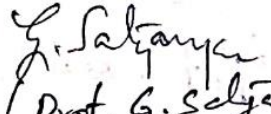
 (Prof. J. Ravi)
  (Dr. P. Sreedhar)
  (J. Satyanarayanan)
  (P. Anouli Pradyumn)
  (Prof. G. Satyanarayanan)

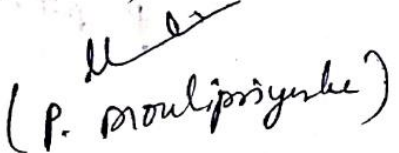
**III SEMESTER FINANCE**

S. no	Course Code	SUBJECT TITLE
1	DR 23MB EF-301	Security Analysis and Portfolio Management
2	DR 23MB EF-302	Managing Banks and Financial Institutions
3	DR 23MB EF-303	Financial Markets and Services
4	DR 23MB EF-304	Mutual Funds
5	DR 23MB EF-305	Taxation

**IV SEMESTER FINANCE**

S. no	Course Code	SUBJECT TITLE
6	DR 23MB EF-401	Financial Derivatives
7	DR 23MB EF-402	Global Financial Management
8	DR 23MB EF-403	Insurance Management
9	DR 23MB EF-404	Strategic Financial Management
10	DR 23MB EF-405	Financial Risk Management

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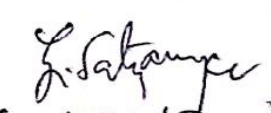
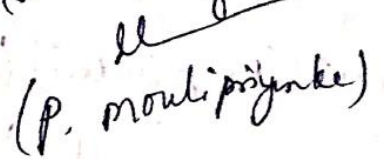
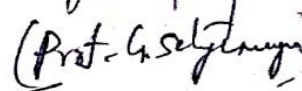
**III SEMESTER - ELECTIVES  
MARKETING**

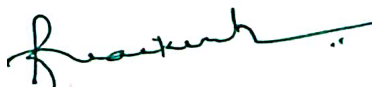
S. no	Course Code	SUBJECT TITLE
1	DR 23MB EM-301	Consumer Behavior
2	DR 23MB EM-302	Retail Management
3	DR 23MB EM-303	Customer Relationship Management
4	DR 23MB EM-304	Strategic Marketing Management
5	DR 23MB EM-305	Digital and Social Media Marketing

IV

**SEMESTER MARKETING**

S. no	Course Code	SUBJECT TITLE
6	DR 23MB EM-401	Services Marketing
7	DR 23MB EM-402	Promotional and Distribution Management
8	DR 23MB EM-403	Green Marketing
9	DR 23MB EM-404	Advertising and Brand Management
10	DR 23MB EM-405	Global Marketing Management

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  (G. Satyanarayanan)
  (P. Moulipriyanka)
  (Prof. G. Sathyanarayanan)



**IQAC Chairman-Principal**

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