

# AN EFFECTIVE WAY OF MINING HIGH UTILITY ITEMSETS FROM LARGE TRANSACTIONAL DATABASES

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**Abstract-** The main aim of this project is to generate the high utility (profitable) itemsets in a parallel environment, by considering the both profit and quantity of each item. The parallel mining of high utility itemsets will take very less time than mining with the single system over large number of transactions. A Utility-pattern tree (UP\_tree) data structure (Memory-Resident) is used to store the information about the transactions. By UP\_Growth algorithm the candidate itemsets are generated by scanning the database only twice. The above Utility-Pattern tree is duplicated at every node in the parallel system and at each node the conditional pattern base tree is constructed for the assigned high utility itemsets, from this tree mined the high utility itemsets according to the given minimum utility threshold. The performance of UP\_Growth algorithm is observed by applying on the synthetic dataset.

**Keywords:** Utility Mining, Quantitative Database.

## I. INTRODUCTION

Data mining is the extraction of potentially useful information from the available data. Discovery of the knowledge is the data mining goal, which is used to predict the feature behavior for taking the structural decisions. Mining the frequent patterns is a former research topic in data mining. Frequent pattern mining is the finding of interesting patterns hidden in a database. Frequent pattern mining doesn't consider the profit for each item. To overcome this problem weighted frequent pattern mining [2] is proposed. Where as in weighted frequent pattern mining doesn't consider the quantity of each item. To overcome this problem utility mining is proposed. Utility mining consider the both profit and quantity of each item. Utility mining supports the quantitative database.

Utility mining finds the most valuable frequent itemsets. The Utility of an item refers to the users interestingness for item. The multiple of itemsets external and internal utilities defines it's utility. External utility is the profit of the item, internal utility is quantity of the item present in the transaction. For the given utility threshold if the determined itemset utility is greater than the given utility threshold then it is called promising itemset else it is called unpromising itemset. The process of mining high utility itemsets requires two inputs first one is transactional database and second one is profit for each item as given from table 1 and table 2.

## II. BACKGROUND

**Definition 1:** The itemset X utility in

D DataBase is represented by

$$U(X) = \sum_{X \subseteq T_d \wedge T_d \in D} u(X, T_d).$$

**Definition 2:** For the D database the itemset X Transaction weighted utility is

$$TWU(X) = \sum_{X \subseteq T_d \wedge T_d \in D} TU(T_d).$$

TABLE 1  
An Example Database

TID	Transaction
T <sub>1</sub>	(A,1) (C,10) (D,1)
T <sub>2</sub>	(A,2) (C,6) (E,2) (G,5)
T <sub>3</sub>	(A,2) (B,2) (D,6) (E,2) (F,1)
T <sub>4</sub>	(B,4) (C,13) (D,3) (E,1)
T <sub>5</sub>	(B,2) (C,4) (E,1) (G,2)
T <sub>6</sub>	(A,1) (B,1) (C,1) (D,1) (H,2)

TABLE 2  
Profit Table

Item	A	B	C	D	E	F	G	H
Profit	5	2	1	2	3	5	1	1

TABLE 1  
An Example Database

TID	Transaction	TU
T <sub>1</sub>	(A,1) (C,10) (D,1)	17
T <sub>2</sub>	(A,2) (C,6) (E,2) (G,5)	27
T <sub>3</sub>	(A,2) (B,2) (D,6) (E,2) (F,1)	37
T <sub>4</sub>	(B,4) (C,13) (D,3) (E,1)	30
T <sub>5</sub>	(B,2) (C,4) (E,1) (G,2)	13
T <sub>6</sub>	(A,1) (B,1) (C,1) (D,1) (H,2)	12

TABLE 2  
Profit Table

Item	A	B	C	D	E	F	G	H
Profit	5	2	1	2	3	5	1	1

Transaction weighted downward closure property: Let  $k$  itemset is  $I_k$ ,  $(k-1)$ -itemset is  $I_{k-1}$  then  $I_{k-1} \subset I_k$ .

Since  $I^{k-1} \subset I^k$ ,  $T_{I^{k-1}}$  is a superset of  $T_{I^k}$ .

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$$twu(I^{k-1}) = \sum_{I^{k-1} \subset T_q \in D} tu(T_q) \geq \sum_{I^k \subset T_p \in D} tu(T_p) = twu(I^k) \geq \epsilon'$$

When mining the high utility itemsets from very large transactions takes much time, this mining time can be reduced by implementing in a parallel environment.

### III. RELATED WORK

For mining the frequent itemsets basically Apriori Algorithm [1] is used. The disadvantage of this algorithm is it requires too many scans of the entire database and it generates test the each candidate itemset knowing for promising or unpromising itemset. To overcome this Frequent pattern growth (FP\_Growth)[3] algorithm is proposed. High utility itemsets are mined by Up\_Growth algorithm and it is a tree-based approach as same as FP-Growth[3] algorithm. Up\_Growth algorithm requires only two scans of database[4] for creating the Up\_tree from this the large utility itemsets are mined. For mining the interesting itmesets first Up\_tree is created then the conditional pattern base (CPB) trees are derived for each high utility item assigned to the corresponding each parallel node. From each parallel node the corresponding high utility items are mined by using the Up\_Growth algorithm.

For constricting the Up\_Tree the node structure is

```
Class N
{
    String name;
    int count;
    int utility;
    String parent;
    Class N hlink;
}
here
```

N.name refers to item name of the node.

N.count refers to frequency count.

N.utility refers to the node utility.

N.parent refers to the parent node.

N.hlink refers to the node which is same as the N.name node.

Header table is useful to traverse the tree. The structure of the header table is

ITEMNAM	TWU	LINK
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The link pointer is used to represent the last appearance of the node in UP\_Tree which has same node name in the entry header table.

#### 3.1 Steps for Construction of UP\_Tree:

- ☒ Database is scanned only twice for Construction of UP\_Tree.
- ☒ First scan
- ☒ For each transaction the transaction utility (Tu) is computed.
- At the same time the transaction weighted utility(TWU) of each item is also computed.
- ☒ The items with TWU's less than the given threshold then those items are called unpromising items.Discard these items.
- ☒ For the promising items compute the retrasactnion utilities.
- ☒ The promising items are arranged in the decreasing order of their TWU's.

☒ Second scan

☒ Each transaction is inserted as a branch into a UP\_Tree.

After construction of UP\_Tree the following strategies are used to reduce the time and the search space. The strategies are as follows

### 3.2 Strategy 1: Discarding global unpromising items (DGU).

Since the unpromising items does not involved in the high utility itemsets, these are not consider in the creation of Global UP\_tree.

### 3.2 Strategy 2: Discarding global node utilities (DGN).

In the construction of a Global Utility pattern tree for a node the successor utilities are deleted from the current utility of the node.

### 3.2 Strategy 3: Discarding local unpromising items (DLU).

In the construction of a local Utility pattern tree the unpromising items minimum utilities are dropped from path utilities of paths.

### 3.2 Strategy 4: Decrease the local node utilities (DLN).

For construction of a local UP\_tree for any node the item's minimum utilities of descendant's are decreased.

The pseudo code for UP-Grwoth is as follows:

Method: U-PGrow(Ax, Bx, Z)

Input: Ax as UP\_Tree, Bx header table for Ax and Z itemset.

Output: PHUI's in given tree.

Method: U-PGrow (Ax, Bx, Z)

1. For every  $c_i$  in Bx do

2. Create PHUI  $P = Z \cup$

3. Assign P's utility= utility of  $c_i$ 's in Bx.

4. Create P's CPB;

5. Place local items which are having greater min\_util in P-CPB into By.

6. Implement DLU.

7. Implement DLN, add branches to Ay;

8. If  $Ay \neq \{ \}$  call U-PGrow (Ay, By, P);

9. End of for.

Utility Pattern Tree is used for maintaining the information about the transactions. From the UP\_Tree the PHUI's are generated. UP\_Tree will be replicated at each parallel node and the corresponding the CPB (Conditional Pattern Base) trees are generated at each node for all the items in the header table. For each items CPB's the high utility itemsets are mined.

The UP\_Tree constructed as follows:

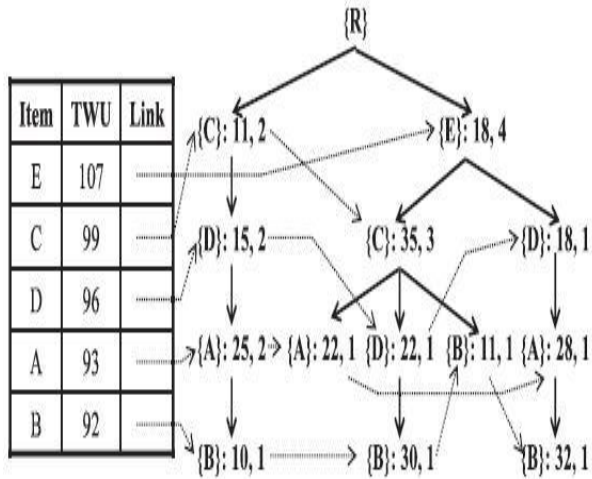


Fig 1: the UP\_Tree for table 1

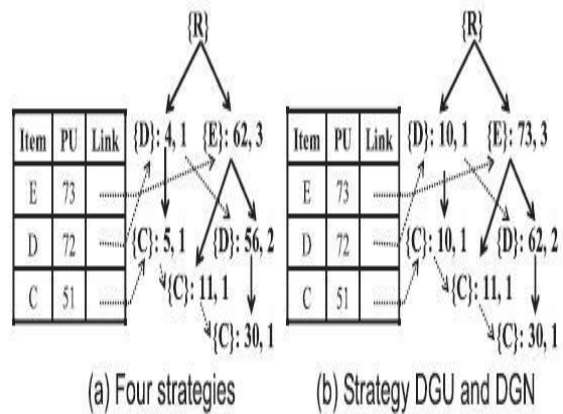


Fig: {B} conditional Pattern base tree

**IV. EXISTING SYSTEM**

Utility mining considers the both quantity of items purchased along with it's profit.

**4.1 Disadvantages:**

- Mining the high utility itemsets takes much time when the database is very large.
- Construction of Up\_tree is also complex.

**V. PROPOSED SYSTEM**

In the proposed system the mining of high utility itemsets will done in parallel. Here the construction of Up\_tree will done at server and the high utility itemsets are mined at each parallel node from its conditional pattern base tree's.

**5.1 Advantages**

Parallel mining of high utility itemsets will take less time when compared to mining in a single system.

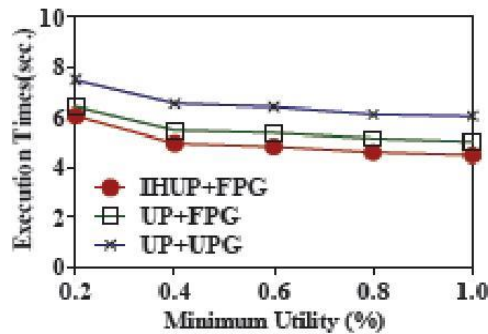
High utility itemsets are mined from each parallel node.

**VI. EXPERIMENTAL EVOLUTIONS**

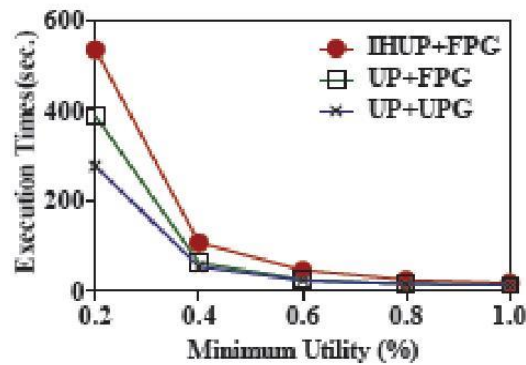
The new algorithms performance is examined in the parallel environment. Client-server environment is created by using the Apache Tomcat server. The performance will be checked by applying the algorithm in the Synthetic dataset [1].

**Number of candidates on T10I6D100K**

Minimum utility	IHUP+FPG	UP+FPG	UP+UPG
0.2%	20,651	15,057	10,664
0.4%	4,003	2,347	1,990
0.6%	1,684	910	844
0.8%	873	527	521
1.0%	566	411	411



**Execution time for phase I on T10I6D100K.**



The performance of mining high utility itemsets is rapidly increased in the parallel environment by minimizing the memory space and the generation of unwanted candidate itemsets. The new methods will give a better performance for the large Databases and for the low utility thresholds.

## VII. CONCLUSIONS

This paper proposes a parallel system which takes very less turnaround time for mining large utility itemsets. Converting the transactions into UP\_tree two scans are sufficient. Conditional pattern based trees for each high utility item set is replicated at each parallel node. From all the parallel nodes we get the high utility itemsets. With this we can also create a large synthetic datasets.

## REFERENCES

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