



**DADI INSTITUTE OF ENGINEERING & TECHNOLOGY**  
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**CIRCULAR**

**Subject: Seminar on "Business Incubation Strategies : Scaling Startups for success "**

The Department of Computer Science & Engineering is organizing a special session for **2nd -year B.Tech. (CSE) students** on the topic: **Business Incubation Strategies : Scaling Startups for success**

**Date:** 25-04-2025

**Time:** 09.30 AM to 5:00PM

**Venue:** Seminar Hall-1

**Key Takeaways:**

1. **Strategic Planning:** Define a clear vision and roadmap. Align your startup's goals with measurable milestones to demonstrate growth potential to incubators and investors.
2. **Customer-Centric Approach:** Understand your target market deeply. Continuously gather feedback and iterate your product to solve real problems effectively.
3. **Agility & Adaptability:** The startup landscape is dynamic. Be flexible in your strategies and open to pivoting based on data and market needs.
4. **Strong Team Dynamics:** A motivated and complementary founding team is crucial. Investors often bet on teams more than ideas.
5. **Leverage Incubation Resources:** Utilize the mentorship, infrastructure, and networking opportunities provided by incubators to accelerate growth and avoid common pitfalls.

**Who Should Attend?**

All **2nd-year B.Tech. CSE Students** who are keen on **Business Incubation Strategies : Scaling Startups for success** enhancing their . Students are encouraged to attend this session to explore the key elements that make incubation programs effective, such as mentorship, funding access, infrastructure, and networking.

For further details, please contact:

K.Satyavathi  
Assistant Professor

Dr.K.Sujatha  
Head of the Department, CSE





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## Poster of the Event



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**Anakapalle - 531602, [www.diet.edu.in](http://www.diet.edu.in)**

**DEPARTMENT OF COMPUTER SCIENCE & ENGINEERING**

**SEMINAR**

**ON**

**BUSINESS INCUBATION**

**STRATEGIES: SCALING STARTUPS FOR  
SUCCESS**



**25-4-2025**

**TIME: 9:30 AM TO 5:00 PM**

**VENUE: SEMINAR HALL-1**





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## Objective

The Seminar aimed to:

1. To introduce participants to the concept and models of business incubation
2. To explore strategies for scaling startups effectively
3. To highlight the role of incubators in startup success
4. To equip aspiring entrepreneurs with tools for fundraising and investment readiness
5. To emphasize the importance of resilience, innovation, and customer focus
6. To share real-life case studies and best practices from successful incubated startups

## Resource Person:

Ms. Rajeswari, working in AMTZ, was the key resource person who will be delivering an insightful seminar on exploring critical strategies that help early-stage startups thrive in competitive markets. Business incubation refers to a structured support process that helps early-stage startups survive and grow by providing them with resources, mentorship, and infrastructure. Incubators are often backed by educational institutions, government bodies, or private entities and are designed to reduce the risk of failure for startups.

## Session Highlights:

The session began with an insightful introduction to business incubation, explaining various incubation models such as physical, virtual, and hybrid setups, and emphasizing their importance in nurturing entrepreneurial ecosystems. Participants gained a clear understanding of how incubators serve as catalysts for innovation, helping startups navigate early-stage challenges.

## Key Highlights of the Seminar

- Expert Talks by Startup Mentors & Incubation Managers
- Live Case Studies of Scaled Startups
- Interactive Q&A and Panel Discussions
- Startup Ecosystem Insights
- Fundraising Strategies & Pitching Tips
- Networking Opportunities

## Conclusion:

The seminar on “Business Incubation Strategies: Scaling Startups for Success” provided valuable insights into the essential role of incubation in nurturing and accelerating startup growth.

Participants gained a deeper understanding of strategic planning, innovation, investor readiness, and the power of mentorship and networking within the startup ecosystem.



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## Glimpses of the Event





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*Participants: - II -B-Tech. CSE Students*

**List of Participants:**

<u>Sl.No</u>	<u>Roll.No</u>	<u>Student Name</u>
<u>1</u>	<u>23U41A0501</u>	<u>ADARI LAKSHMI POORNA NAGESWARI</u>
<u>2</u>	<u>23U41A0502</u>	<u>ALLAM ANUSHA</u>
<u>3</u>	<u>23U41A0503</u>	<u>ALLU VARSHINI</u>
<u>4</u>	<u>23U41A0504</u>	<u>ALTHI SANJANA</u>
<u>5</u>	<u>23U41A0506</u>	<u>ARNIPALLI TANSI RANI</u>
<u>6</u>	<u>23U41A0507</u>	<u>BEHARA PAVAN KALYAN</u>
<u>7</u>	<u>23U41A0508</u>	<u>BHEEMUNI MAHESH</u>
<u>8</u>	<u>23U41A0509</u>	<u>BOLLAM SRAVANTHI</u>
<u>9</u>	<u>23U41A0510</u>	<u>CHADARAM BHAVANI</u>
<u>10</u>	<u>23U41A0511</u>	<u>CHALLA SWATHI</u>
<u>11</u>	<u>23U41A0512</u>	<u>DABBADA TRISHODAYA</u>
<u>12</u>	<u>23U41A0513</u>	<u>DADI DEDEEPPYA</u>
<u>13</u>	<u>23U41A0514</u>	<u>DATTI LOKESH</u>
<u>14</u>	<u>23U41A0515</u>	<u>ELLAPU BHAGYA SRI</u>
<u>15</u>	<u>23U41A0516</u>	<u>GAVARA TEJASWINI</u>



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<u>16</u>	<u>23U41A0517</u>	<u>GAVIDI RUPA</u>
<u>17</u>	<u>23U41A0518</u>	<u>JAKKAMPUDI KISHORE KUMAR</u>
<u>18</u>	<u>23U41A0519</u>	<u>JAVVADI SUNITHA</u>
<u>19</u>	<u>23U41A0520</u>	<u>KANDREGULA DIVYA VANI</u>
<u>20</u>	<u>23U41A0521</u>	<u>KANDREGULA VENNALA</u>
<u>21</u>	<u>23U41A0522</u>	<u>KATHA PAVAN</u>
<u>22</u>	<u>23U41A0523</u>	<u>KATTAMURI ALEKHYA</u>
<u>23</u>	<u>23U41A0524</u>	<u>KIKKARA BHARAT</u>
<u>24</u>	<u>23U41A0525</u>	<u>KOMMIREDDI HARSHA VARDHAN</u>
<u>25</u>	<u>23U41A0526</u>	<u>KONATHALA LEELA SRI LAKSHMI</u>
<u>26</u>	<u>23U41A0527</u>	<u>KOTTANA LEELAVATHI</u>
<u>27</u>	<u>23U41A0528</u>	<u>KOTTAPALLI VASUDEV</u>
<u>28</u>	<u>23U41A0529</u>	<u>KUNDRAPU SUDHEER</u>
<u>29</u>	<u>23U41A0530</u>	<u>KURADA HARITHA</u>
<u>30</u>	<u>23U41A0531</u>	<u>KURAM DASARI ANUHYA</u>
<u>31</u>	<u>23U41A0532</u>	<u>LAKKOJI PRASANNA SAI LAKSHMI</u>
<u>32</u>	<u>23U41A0533</u>	<u>MEDASETTI PAVAN</u>
<u>33</u>	<u>23U41A0534</u>	<u>MUKKA MAHESWARI</u>
<u>34</u>	<u>23U41A0535</u>	<u>MUMMANA AKANKSHA</u>
<u>35</u>	<u>23U41A0536</u>	<u>PYLA BHARATH</u>



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<u>36</u>	<u>23U41A0537</u>	<u>NADIPALLI LAVANYA</u>
<u>37</u>	<u>23U41A0538</u>	<u>NEERUKONDA PAVANI PRIYA DHARSINI</u>
<u>38</u>	<u>23U41A0539</u>	<u>NELLI SANTHI BHAVATARINI LAKSHMI</u>
<u>39</u>	<u>23U41A0540</u>	<u>OMMI PRAVEEN</u>
<u>40</u>	<u>23U41A0541</u>	<u>PADALA KULADEEP SATYA KISHORE</u>
<u>41</u>	<u>23U41A0542</u>	<u>PAPPALA DEVI SAI CHARAN</u>
<u>42</u>	<u>23U41A0543</u>	<u>PARAVADA JAGADEESWARI</u>
<u>43</u>	<u>23U41A0544</u>	<u>PENTAKOTA CHARSHIMA</u>
<u>44</u>	<u>23U41A0545</u>	<u>PENTAKOTA TANUJA</u>
<u>45</u>	<u>23U41A0546</u>	<u>POLAMARASETTI VARSHINI</u>
<u>46</u>	<u>23U41A0547</u>	<u>PRAGADA HARIKA</u>
<u>47</u>	<u>23U41A0548</u>	<u>PUDI KANCHANA</u>
<u>48</u>	<u>23U41A0549</u>	<u>RAI BHUVANESWARI DEVI</u>
<u>49</u>	<u>23U41A0550</u>	<u>SADARAM VAMSI</u>
<u>50</u>	<u>23U41A0551</u>	<u>SAMYUKTA PANIGRAHI</u>
<u>51</u>	<u>23U41A0552</u>	<u>SANAPATHI VENKATA HEMANTH KUMAR</u>
<u>52</u>	<u>23U41A0553</u>	<u>SENNAMSETTI ESWARA RAO</u>
<u>53</u>	<u>23U41A0554</u>	<u>SIRIPALA AMULYA AARTHI</u>
<u>54</u>	<u>23U41A0555</u>	<u>UNDA MOUNIKA</u>
<u>55</u>	<u>23U41A0556</u>	<u>VALLU VENKATA LAKSHMI</u>



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<u>56</u>	<u>23U41A0557</u>	<u>VANA KAVYA</u>
<u>57</u>	<u>23U41A0558</u>	<u>VELAGA MOUNIKA</u>
<u>58</u>	<u>23U41A0559</u>	<u>VUGGINA SRI SAI MANASA</u>
<u>59</u>	<u>23U41A0560</u>	<u>YDESI CHANTI BABU</u>
<u>60</u>	<u>23U41A0561</u>	<u>APPANA DURGA PRASD</u>
<u>61</u>	<u>23U41A0562</u>	<u>SONAPURAM MEGHANA</u>
<u>62</u>	<u>23U41A0563</u>	<u>BHAVIRISETTY SAI SAMPATH</u>
<u>63</u>	<u>23U41A0564</u>	<u>BHUMA SRI GANESH LAXMI NARAYANA MURTHY</u>
<u>64</u>	<u>23U41A0565</u>	<u>BOBBADI SIDDARDHA</u>
<u>65</u>	<u>23U41A0566</u>	<u>BOGI YAMINI</u>
<u>66</u>	<u>23U41A0567</u>	<u>BONULA VASANTA</u>
<u>67</u>	<u>23U41A0568</u>	<u>CHELLIBOINA DEVI NAGA MOUNIKA</u>
<u>68</u>	<u>23U41A0569</u>	<u>CHOKKA NAVEEN</u>
<u>69</u>	<u>23U41A0570</u>	<u>DARMISETTY DURGA VENKATA PRASANTHI</u>
<u>70</u>	<u>23U41A0571</u>	<u>DHARAMIREDDY GANGA BHAVANI</u>
<u>71</u>	<u>23U41A0572</u>	<u>DOKULA JNANESH KUMAR</u>
<u>72</u>	<u>23U41A0573</u>	<u>GEMBALI PRASANNA</u>
<u>73</u>	<u>23U41A0574</u>	<u>GODDI PUSHPA</u>
<u>74</u>	<u>23U41A0575</u>	<u>GONGADA SARADA</u>
<u>75</u>	<u>23U41A0576</u>	<u>GONTHINI VENKATA TARUN KUMAR</u>



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<u>77</u>	<u>23U41A0578</u>	<u>GUDLA DHANUSHKA</u>
<u>78</u>	<u>23U41A0579</u>	<u>GURRAM GAGANA SINDHU</u>
<u>79</u>	<u>23U41A0580</u>	<u>JAMI MERCY</u>
<u>80</u>	<u>23U41A0581</u>	<u>JAYESH SANTOSH PATIL</u>
<u>81</u>	<u>23U41A0582</u>	<u>KALLI LAKSHMAN SAI</u>
<u>82</u>	<u>23U41A0583</u>	<u>KASIREDDY JAHNAVI</u>
<u>83</u>	<u>23U41A0584</u>	<u>KETHA PAVAN KUMAR</u>
<u>84</u>	<u>23U41A0585</u>	<u>kETHA VISHNU PRIYA</u>
<u>85</u>	<u>23U41A0586</u>	<u>KOLATI VAHINI</u>
<u>86</u>	<u>23U41A0587</u>	<u>KORINGI GIRISH</u>
<u>87</u>	<u>23U41A0588</u>	<u>KOSIREDDY CHANDINI SRI NAVYA</u>
<u>88</u>	<u>23U41A0589</u>	<u>KOTAMSETTI GOWRI SANOTSH TARUN</u>
<u>89</u>	<u>23U41A0590</u>	<u>KOYYA CHANIKYA VENU SANTHOSH REDDY</u>
<u>90</u>	<u>23U41A0591</u>	<u>KULUKURI KAVYA</u>
<u>91</u>	<u>23U41A0592</u>	<u>LANKADA VENKATA CHANDINI</u>
<u>92</u>	<u>23U41A0593</u>	<u>MAKARAPU AKHIL VENKAT PRASAD</u>
<u>93</u>	<u>23U41A0594</u>	<u>MALLA JASMITHA</u>
<u>94</u>	<u>23U41A0595</u>	<u>MEDASETTI THARUN KUMAR</u>
<u>95</u>	<u>23U41A0596</u>	<u>MUMMINI SOWMYA</u>



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<u>97</u>	<u>23U41A0598</u>	<u>NIZAMPATNAM AMRUTHA</u>
<u>98</u>	<u>23U41A0599</u>	<u>PADALA BHAVANA</u>