DADI INSTITUTE OF ENGINEERING & TECHNOLOGY

(Approved by A.I.C.T.E., New Delhi & Permanently Affiliated to JNTUGV)

NAAC Accredited Institute and Inclusion under Section 2(f) & 12(B) of UGC Act An ISO 9001:2015, ISO 14001:2015 & ISO 45001:2018 Certified Institute.

NH-16, Anakapalle – 531002, Visakhapatnam, A.P.

Mobile: +91 9963981111, Website: www.diet.edu.in, E-mail: info@diet.edu.in

3.4 Extension Activities

3.4.1 Extension activities are carried out in the neighborhood community, sensitizing students to social issues, for their holistic development, and impact thereof during the academic year 2022-2023

Response:

Build New World

Extension activities in the neighborhood community in terms of impact and sensitizing students to social issues and holistic development in coordination with NSS Unit. The institute organizes a number of extension activities to promote institute-neighborhood community to sensitize the students towards community needs. The institute runs effectively National Service Scheme. Through these units, the institute undertakes various extension activities in the neighborhood community.

Neighborhood Community

NSS organizes a residential seven-day camp in nearby adopted village and several activities were carried out by NSS volunteers addressing social issues

- 1. Awareness on cleanliness
- 2. Tree plantation
- 3. School painting
- 4. Survey on local issues
- 5. Group discussion with local people
- 6. Eradication of superstitions
- 7. Beti Bachao Beti Padhao
- 8. Support for Senior Citizens

Sensitizing students to Social Issues

NSS units can take up many activities in response to the needs of the community. The institute NSS team focuses on building awareness among the society regarding social issues such as

- 1. Environmental awareness
- 2. National Integrity
- 3. AIDS awareness
- 4. Blood donation camp
- 5. Health checkup camp
- 6. Veterinary guidance
- 7. Farmers meet
- 8. Awareness to abort farmer's suicide
- 9. Medical awareness
- 10. Drugs and Trafficking Awareness

Education and Recreations

Activities in this field could include:

- 1. Programme on continuing education of school dropouts, remedial measure for students from weaker sections
- 2. Digital awareness for rural people

The NSS unit of the institute (90214306) comes under JNTUGV. It aims at developing qualities of leadership, patriotism, maintaining discipline, character building, spirit of adventure and the ideal of self service. Our institution has undertaken various awareness programs aimed at addressing critical issues affecting society. These initiatives not only contribute to the well-being of the community but also promote a sense of responsibility among our students. The following is an overview of the awareness programs conducted during the AY 2022-2023.

Our institution has been steadfast in its commitment to societal well-being through a series of impactful awareness programs. Embracing the ethos of POSHAN Abhiyaan, we conducted nutritional workshops and health check-up camps, emphasizing the significance of balanced diets for women and children. Tackling the menace of drug abuse, our educational workshops and counseling support sessions sought to equip individuals with knowledge and resources to combat addiction. Addressing the growing threat of fraudulent apps, our information workshops and cybersecurity talks aimed to empower students and community members in navigating the digital landscape safely. On World No Tobacco Day, our anti-

smoking campaigns, awareness rallies, and smoking cessation workshops underscored our dedication to promoting a tobacco-free lifestyle. Championing environmental sustainability through the "Go Green Programme," we organized tree plantation drives, waste management initiatives, and advocated sustainable practices. Simultaneously, our efforts against drug abuse and illicit trafficking included educational seminars, community outreach, and legal awareness sessions, fostering positive behavioral changes and heightened community awareness. These initiatives have collectively contributed to our institution's holistic commitment to creating a positive impact on society.

Outcomes and Impact:

These awareness programs have yielded positive outcomes:

Increased Community Awareness: A noticeable rise in awareness levels among students and the local community.

Behavioural Changes: Instances of positive behavioural changes, such as reduced drug usage and improved nutritional practices.

Community Participation: Active involvement of community members in environmental initiatives and anti-tobacco campaigns.

In conjunction with the aforementioned awareness programs, the NSS unit of our institute has been actively engaged in diverse extension activities over the past five years. These initiatives include tree plantation drives, road safety awareness campaigns, blood donation camps, free medical camps, Save Fuel Save Country programs, Swachhta Abhiyan (Cleanliness Drive), National Equality Awareness campaigns, and initiatives promoting a plastic-free and green environment. The outcomes of these efforts have been significant, with a noticeable reduction in plastic usage, an increase in greenery resulting in the prestigious Green Campus Award, and the receipt of Appreciation Certificates from both government and non-government agencies. These outcomes reflect the tangible positive impact of our NSS unit's commitment to holistic community development and environmental sustainability.