

# DADI INSTITUTE OF ENGINEERING &TECHNOLOGY (AUTONOMOUS)

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Anakapalle.

To

The Principal.

Dadi Institute of Engineering & Technology, Anakapalle,

Visakhapatnam-531002.

Sub: Request for permission to organize one-day lecture talk on "InnoIP: innovation meets Intellectual Property "on 21<sup>st</sup> November 2023-Reg

Respected sir,

We, the department of EEE herewith requesting you to give permission to organize a one-day lecture talk for the students of B. Tech EEE students on "InnoIP: innovation meets Intellectual Property" Under IIC Q1 in collaboration with DIET ISTE Student Chapter to create awareness and inculcate the research oriented studies on the concern topic in the meantime on 21<sup>st</sup> November 2023 at LH 32, fourth floor. In this regard we request to extend your kind cooperation.

R&DC6ordinator

( Dr. S. Ramana kumar Joga)

( Dr. A S L K Gopalamma)

Principal Waikuna ( Dr. R. JAHONA

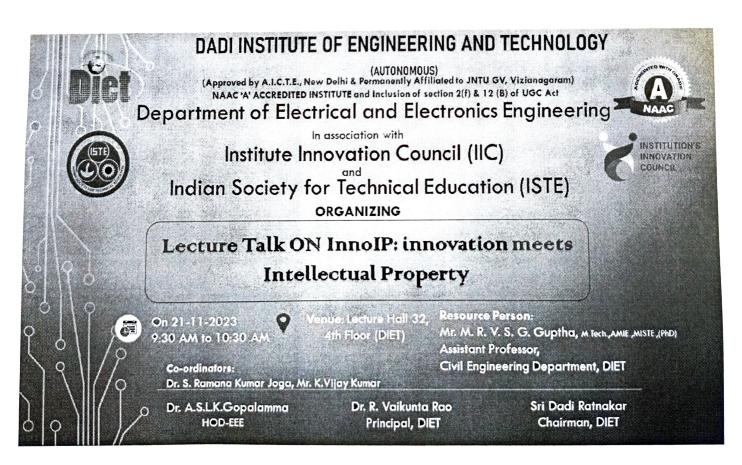


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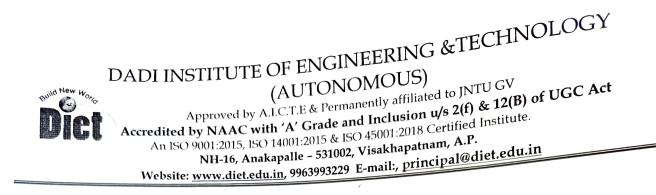
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# A report on "Lecture Talk on InnoIP: innovation meets Intellectual Property"

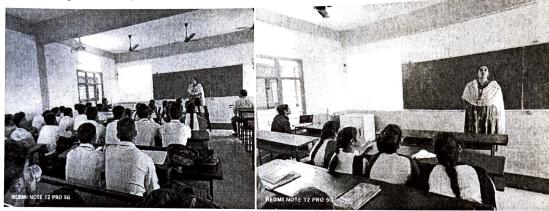
The Department of Electrical and Electronics Engineering of Dadi Institute of Engineering & Technology- Autonomous in association with DIET ISTE Student Chapter and Institute Innovation Council (IIC) conducted the lecture talk on InnoIP: innovation meets Intellectual Property on 21 November 2023 at Lecture Hall-32 in the institute premises. The lecture talks on InnoIP: innovation meets Intellectual Property aimed to explore the symbiotic relationship between technological advancements, creativity, and the legal framework that protects these innovations. The talk delved into the crucial role of intellectual property in fostering innovation and driving economic growth.



Poster of the Lecture Talk



The lecture talk started with an Inauguration event by Mr. K. Vijay Kumar, (DIET ISTE Convener), Dr. A.S.L.K. Gopalamma, (HOD-EEE).



Dr. A.S.L.K Gopalamma (HOD EEE-DIET) addressed the gathering along with ISTE Convener.

Convener and HOD EEE, Dr A S L K Gopalamma delivered the opening remarks on the occasion. She stressed the importance of Innovation in the future for the sustainable development of the mankind. She also insisted the students to acquire new technologies for the growth of their potential skills and also explained how it would play in the development of nation. DIET ISTE Convener emphasized the role of DIET ISTE Student Chapter in engineering career and motivated the students to become successful engineers with their innovation and creativity. He shared valuable words to students to upgrade the skills using professional connectivity. He also suggested students to learn something every day and encouraged them to get practical knowledge. He also emphasized that DIET would continue to conduct events of this magnitude to help students strengthen their leadership traits.

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#### Speaker:

Build New Work

( )

The distinguished speaker for the event was Mr. M. R. V. S. G. Guptha, Assistant Professor, Civil Engineering Department a renowned expert in the field of intellectual property law and innovation. With a wealth of experience in both academia and industry, Mr. M. R. V. S. G. Guptha brought a unique perspective to the discussion, blending theoretical insights with practical examples.

### The Importance of Innovation:

In today's globalized world, the importation of innovation has become a pivotal driver of economic growth and technological advancement. This phenomenon refers to the intentional adoption and integration of innovative ideas, technologies, and processes from external sources. This report explores the significance, challenges, and opportunities associated with the importation of innovation, shedding light on how nations, businesses, and individuals can strategically leverage this process for sustainable development.

# The Nexus of Innovation and Intellectual Property:

Mr. M. R. V. S. G. Guptha began by elucidating the interconnectedness of innovation and intellectual property. The talk emphasized how intellectual property rights, including patents, trademarks, copyrights, and trade secrets, play a pivotal role in encouraging inventors, creators, and businesses to invest time and resources in developing new and groundbreaking ideas.

# Challenges in Protecting Innovation:

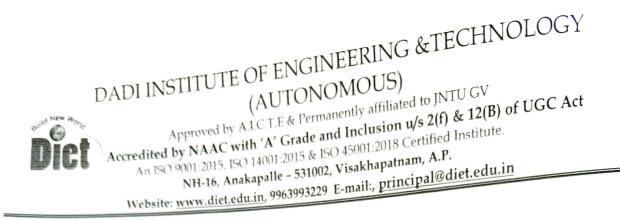
The speaker highlighted the challenges faced in the realm of intellectual property, such as the balance between granting exclusive rights to inventors and ensuring that these rights do not stifle competition. Additionally, the global nature of innovation posed challenges in harmonizing intellectual property laws across different jurisdictions.

### **InnoIP Case Studies:**

Engaging case studies were presented to illustrate the practical implications of InnoIP. These real-world examples showcased instances where innovative companies leveraged intellectual property strategies to gain a competitive edge, navigate challenges, and secure their market position.

# **Emerging Technologies and IP:**

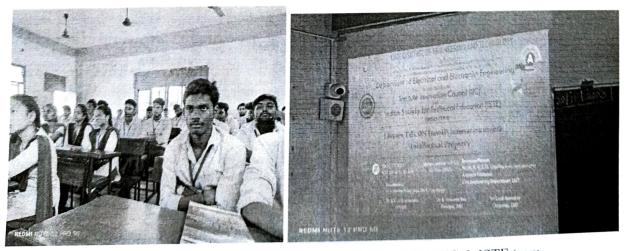
The lecture explored the implications of emerging technologies, such as artificial intelligence, block chain, and biotechnology, on intellectual property. Discussions revolved around the need for adapting legal frameworks to accommodate the unique challenges posed by these technologies while promoting innovation.



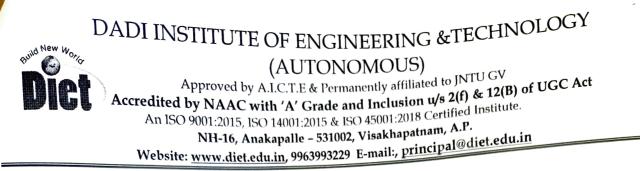
Mr. M. R. V. S. G. Guptha emphasized the role of collaboration and open innovation in the current landscape. The talk highlighted successful models where companies strategically share and protect their intellectual property to foster innovation ecosystems.



Mr. M. R. V. S. G. Guptha ( resource person ) delivering lecture talk on Innovation meets IPR



Students utilizing the resources provided by the DIET IIC & ISTE team



ATTENDANCE: (Total: 70;57 students, 13 Faculty)

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# **Department of EEE**

Event: InnoIP: innovation meets intellectual property

#### Attendance Sheet

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6	K. Akhila	K. Achika.	
7	Simma. Romya.	S. Romyo S. chanti	
8	S. chandini	Y. Niharika	
9	Yallapu. Niharika	M. Mourika	
10	Molli, Mounika	B-tienalattice	
11	Pandala tlemalatha		
12	Gurrala Pavani	G. Parkini. M. Shawingth	
13	H. Shenmukh	R Alhi Roos	
14	RADE YON	N Hone reev	
16	P. MANOS M. Sukumol	M. Sukupat	
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#### DADI INSTITUTE OF ENGINEERING & TECHNOLOGY Approved by A.I.C.T.E & Permanently affiliated to JNTU GV Approved by ALC. LE & Fermanentry annualed to Jet 2 (B) of UGC Act Accredited by NAAC with 'A' Grade and Inclusion u/s 2(f) & 12(B) of UGC Act An ISO 9001:2015, ISO 14001:2015 & ISO 45001:2018 Certified Institute. Die NH-16, Anakapalle - 531002, Visakhapatnam, A.P. Website: www.diet.edu.in, 9963993229 E-mail:, principal@diet.edu.in DADI INSTITUTE OF ENGINEERING & TECHNOLOGY (AUTONOMOUS) Diet Approved by A.L.C. L.F.& Permanently affiliated to JNTU GV Accredited by NAAC with 'A' Grade and Inclusion 14/5 2(f) & 12(B) of UGC Act An ISO 9001 2015, ISO 14001 2015 & ISO 45001 2018 Certified Institute NH-16, Anakapalle - 531002, Visakhapatnam, A.P. Website: www.diet.edu.in. 9963993229 E-mail:, principal@diet.edu.in M. Saikitakast 17 M.Soi Trakash 18 K. Dharmundro. h. Dharmendea. 19 M. mi H. bai 20 J. Revanth Kuman 5. Reventhe Koman. 21 K. Bharath sci K. Bharateli 22 K Chavan sri A. Charan Su 23 P. jagan dattu p. Jagan data 24 G. Venkata saigram G. Ventata sai sun 25 D: Vanaja (Vanaj V 26 V. Pavani V. Paran 27 B. Likitha R. Jikith 28 Sai Varan thi 29 V. Venkat Jaswarth 30 have Rai 31 . Manikanta 32 M. Jagadeesh M. Trandeest 33 M. Shyom Raju M. Shyon 34 Y. Ramu Y. Rann 1 vampi 35 S.Vamy K. Sunga Rakasa Rap 36 & Sunje Karthik 37 38 D. Pavan kumar pot Anllsh Y. Phan ush 39

# New Work

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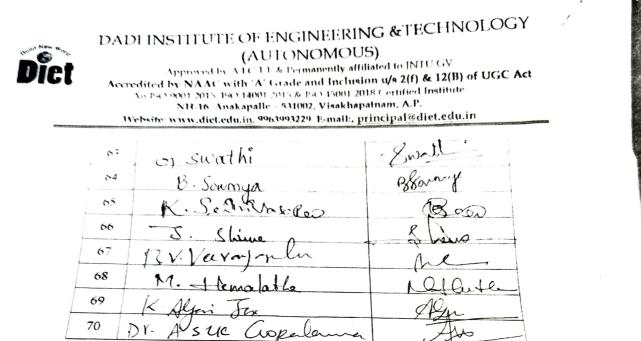
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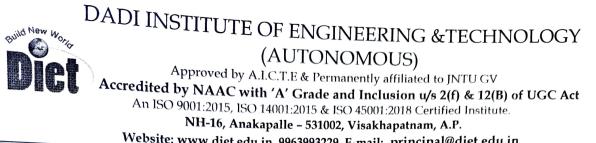
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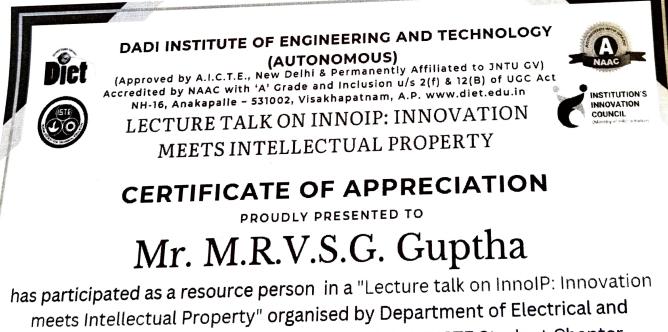
## **Q&A Session:**

The lecture concluded with an engaging question and answer session, where the audience had the opportunity to seek further clarification and share their perspectives on the intricate relationship between innovation and intellectual property.

#### **Conclusion:**

The "InnoIP: Innovation Meets Intellectual Property" lecture provided a comprehensive overview of the dynamic interplay between innovation and intellectual property. Attendees gained valuable insights into the challenges, strategies, and opportunities in this evolving landscape. The event underscored the importance of a robust intellectual property framework in driving innovation and contributing to the advancement of technology and society.

#### Sample Certificates:



Electronics Engineering in association with DIET ISTE Student Chapter conducted on 21-11-2023.

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Dr. R. Vaikunta Rao Principal



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Dr. A.S.L.K. Gopalamma HOD-EEE



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In conclusion, the lecture talk on "InnoIP: innovation meets intellectual property" successfully emphasizes the intertwined nature of innovation and intellectual property (IP) and underscores the critical role they play in shaping the technological landscape.

(Dr. S Ramana Kumar. Joga) Department R&D coordinator

(Dr. AS LK Cupalaning

Head of the Department Electrical & Electronics Engg.