# DADI INSTITUTE OF ENGINEERING &TECHNOLOGY

**An Autonomous Institute**
Approved by A.I.C.T.E & Permanently Affiliated to JNTU GV
**Accredited by NAAC with 'A' Grade and Inclusion u/s 2(f) & 12(B) of UGC Act**
An ISO 9001:2015, ISO 14001:2015 & ISO 45001:2018 Certified Institute.
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## E-Content Development

**Media Centre:**

Dadi Institute of Engineering and Technology Media Centre is a prominent resource centre to capture the various moments, activities and presentations and showcase them to the outside world and community which is runs by the department of Humanities and Science, and ECE department. It is developed as the nodal point for collecting consolidating and disseminating the information about the events happening in the institute to Media sources connects with the social networks. The main objective of the Media Center is to document in-house and external events to create a significant digital presence for the college on social media. It also records and manages the events, guest lectures and seminar from all the departments of the College, serves as the liaison between the institute and the Social Media Management Team to enable them to publish it on the various social media platforms to ensure global reach for the college. With the ever increase in demand for e-content from various stakeholders, the institute has felt the need for establishing a Media centre with all required facilities. The centre is equipped with facilities like video editing, audio mixing and basic animation softwares. With this facility in place, the institution is in a position to develop e-content and promote e-learning through online platform. All the activities are done by the faculty coordinators and students of various clubs, committees/cells of the DIET. The major roles of the media center are as follows:

- To archive the media coverage
- Handles the photography and video editing
- To develop e-contents
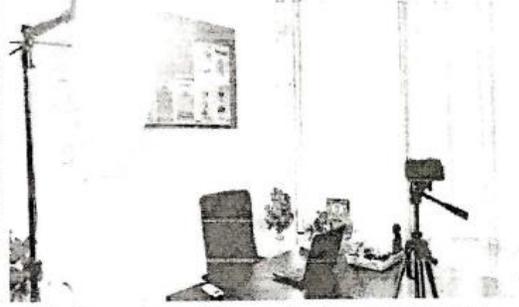- To upload the posters/ images/videos in the social media Sample Connected Works:

https://www.youtube.com/@dadiinstituteofengineering7876

Facilities available in media centre:

| Sl. No | Facilities in Media Centre | No. of Facilities |
|--------|---------------------------|-------------------|
| 1 | Media cell room | 1 |
| 2 | Camera | 1 |
| 3 | Tripod | 1 |
| 4 | Recording room | 1 |
| 5 | Cordless mike | 1 |
| 6 | Amplifier | 1 |
| 7 | Television | 1 |
| 8 | Internet facility | 1 |
| 9 | Lighting setup | 1 |

Equipment with cordless and tripod



Media centre with required arrangements