



DADI INSTITUTE OF ENGINEERING & TECHNOLOGY

(Approved by A.I.C.T.E., New Delhi & Affiliated to JNTUK, Kakinada)

A NAAC Accredited Institute

An ISO 9001:2008; ISO 14001:2004 & OHSAS 18001:2007 Certified Institution
NH-5, Anakapalle – 531002, Visakhapatnam, A.P.

Mobile: +91 9963981111, Website: www.diet.edu.in, E-mail: info@diet.edu.in

Date: 15-12-2017
Anakapalle

To
The Principal,
Dadi Institute of Engineering & Technology
Anakapalle, Visakhapatnam.

Sub: Request for Approval to conduct A Two days workshop on Entrepreneurship Development Program -regarding

Respected Sir,

Research & Development Centre is interested to conduct a workshop on Entrepreneurship Development Program for the students. We request to give approval to conduct this event on 22-12-2017 and 23-12-2017.

Thank You Sir,

Yours faithfully,

HOD -MBA

HEAD

Dept. of Management Studies
Qadi Institute of Engg & Technology
ANAKAPALLE - 531 002



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Circular

This is to inform all the students that, Research & Development Centre is going to conduct an Entrepreneurship Development Program (EDP) from 22-12-2017 and 23-12-2017 in Laboratory 1 and Seminar hall-2. Students are instructed to participate in the event.

HOD MBA

HEAD

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A TWO DAY WORKSHOP

ON

Entrepreneurship Development Program

Organized by

DEPARTMENT OF MANAGEMENT STUDIES

In association with

Andhra Pradesh Productivity Council (APPC) and
National Science & Technology Entrepreneurship Development Board (NSTEDB) Department
of Science & Technology, Govt. of India, New Delhi.

Resource Persons : 1. Mr. G. Ramabhadra Rao, Senior Deputy Director – APPC
2. Mr. Mohan Rao Program
Coordinator - APPC.

Convenor : Dr. Rama Kumar P.B, HOD MBA, DIET, Anakapalle.

Faculty Coordinators: 1. A. Kiran Kumar, Assistant Professor, MBA Department.

Student organizers : Ms. BVS Phani Krishna- 16U41E0005.
Mr. Y. Sai Chaitanya -16U41E0025.
Ms. Sirisha - 16U41E0032.
Ms.R. Sai Laxmi - 16U41E0036.
Mr. Jagadesh-16U41E0028.
Ms.Jyothsna -16U41E0012.

Venue : Laboratory 1 and Seminar hall-2



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DEPARTMENT OF MANAGEMENT STUDIES

**IN ASSOCIATION WITH
ANDHRA PRADESH PRODUCTIVITY COUNCIL (APPC) AND
NATIONAL SCIENCE & TECHNOLOGY ENTREPRENEURSHIP DEVELOPMENT
BOARD (NSTEDB) DEPARTMENT OF SCIENCE & TECHNOLOGY, GOVT. OF
INDIA, NEW DELHI.**

**A TWO DAY WORKSHOP ON Entrepreneurship Development Program
(22&23 December, 2017
Venue: seminar hall-2**

Fig 1: Poster for Workshop on Entrepreneurship Development Board

Entrepreneurship Development is gradually becoming very significant in various areas of economic development. Innovative start-ups and new enterprises act as a catalyst for the economy. Novel opportunities and market gaps are identified and resources are allocated to them to produce something new and useful.

The need of the hour is to develop effective policies to cater to the new challenges such that the modern day problems can be solved. The workshop focuses on the basic and advanced approaches of entrepreneurial development and how it can be imbibed to the participants.



Fig 2: Lightening of the Lamp by Shri.G.Ramabhadr Rao Garu

The pedagogy aims on the skills necessary for entrepreneurship and successfully managing it. The planning, development and initiation of the innovative ventures stage wise will be inculcated to the participants. The areas covered include the foundations of entrepreneurship development along with tools and techniques for creative and innovative thinking. The important role of intellectual property along with the types will be discussed. The development of business models along with the budget and finance issues will be taken up by the experts. Besides, research in these areas will also be part of the discussion.



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Fig 3: Resource Person addressing the Gathering on “ Entrepreneurship Development”

Objectives

The course has the objective of introducing the participants to the fundamentals of entrepreneurship development so that they can understand the requirements and challenges in this area. The applied aspect of this workshop will be the practical sessions where they can apply this knowledge in decision making.

Following are the key learning objectives of this workshop:

- To understand the concept of Entrepreneurial Development
- To understand the main components of Entrepreneurship Development;
- To understand the relationship between innovation and entrepreneurial development;
- To understanding the theories of innovation and entrepreneurial development;
- To know the various techniques of innovation and promoting entrepreneurial culture.



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Fig 4: II MBA Students



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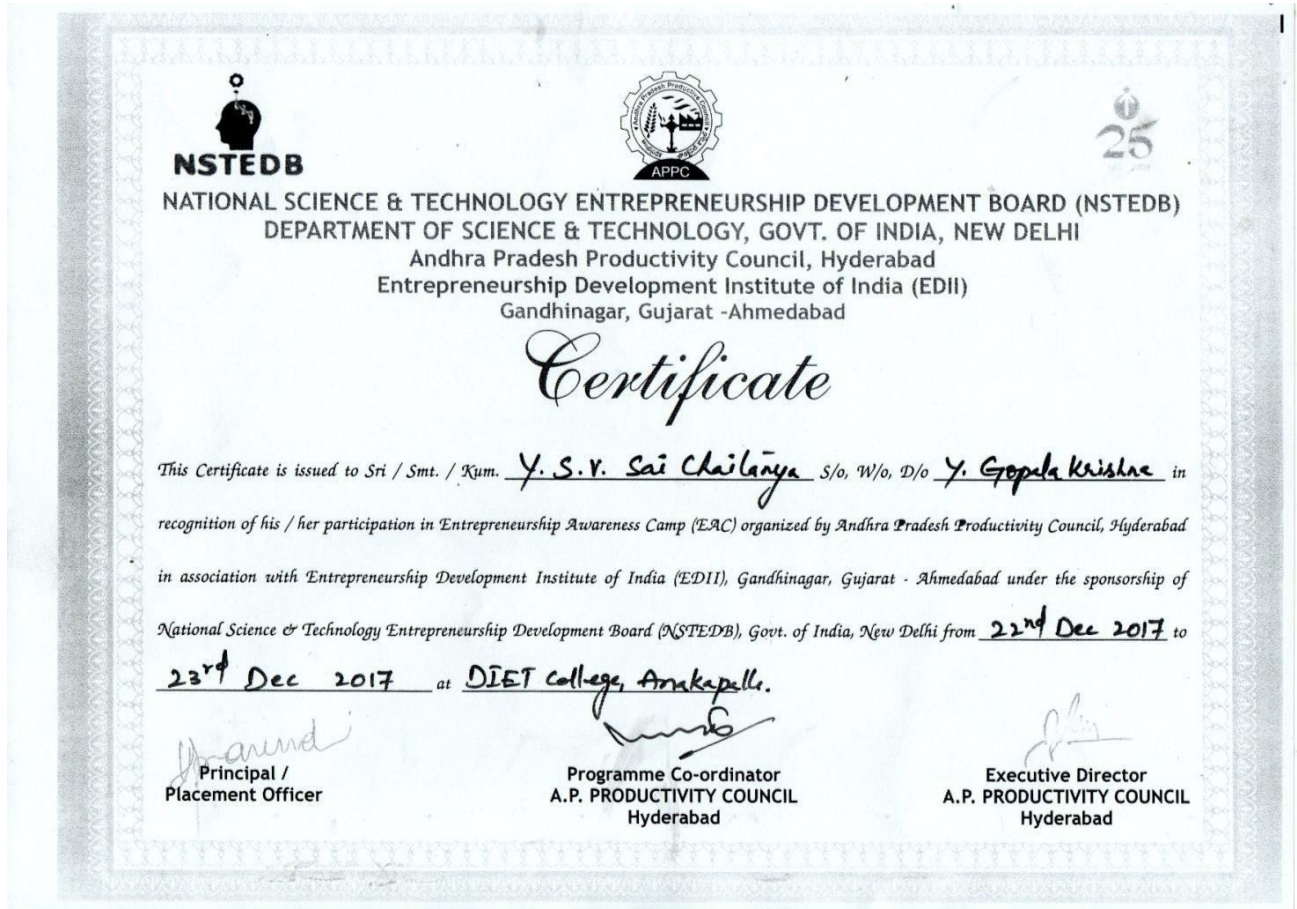


Fig 5: Sample Certificate



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List Of Students Participated In The Program:

II MBA

Hallticket No	Name Of The Student
16U41E0001	A.Pavani
16U41E0002	A.Sri Priyanka
16U41E0003	B.Meena Sowjanya
16U41E0004	B.Yamini
16U41E0005	B.V.S Phani Krishna
16U41E0006	B.A Madhu Kiran
16U41E0007	D.Vamsi Sai Kishore
16U41E0009	G.Nagamani
16U41E0010	J.Jyothi Kiranmayi
16U41E0011	K.M Naidu
16U41E0012	K.Jyothsna
16U41E0013	K.Aswani
16U41E0014	K.Jagadeeswar Rao
16U41E0015	M.Neelima
16U41E0016	Md. Arshi Azmi
16U41E0017	Md.Nazmin Aara
16U41E0018	N.Nagavalli
16U41E0019	P.Parasuram
16U41E0020	P.Satya Narayana
16U41E0021	P.Durga Devi
16U41E0022	P.Lavanya
16U41E0023	M.Sushma
16U41E0024	V.Naga Prasad
16U41E0025	Y.S.V Sai Chaitanya
16U41E0026	K.Teja
16U41E0027	M.Jagadish
16U41E0028	G.Vara Lakshmi
16U41E0029	V.Sravani
16U41E0031	A.Sirisha
16U41E0032	V.Mounica
16U41E0033	K.Krishna Veni
16U41E0034	D.Manikanta
16U41E0035	P.Swathi

16U41E0036	J.Leela Krishana
16U41E0037	A.Kavya Samhita
16U41E0038	R.Sai Laxmi
16U41E0039	A.Vishnu Vardhan Reddy

LMBA

Htno	Student Name
17U41E0001	Alla Varaha Nooka Pushpaja
17U41E0002	Angara Lova Raju
17U41E0003	Baliboyina Sarojini
17U41E0004	Bhamidimarri Satya Srinivas
17U41E0005	Buddha Reshma
17U41E0006	Chekka Vineetha
17U41E0007	Dandu Ramya Jyothi
17U41E0008	Dungala Pravali
17U41E0009	Gollavilli Annapoorna
17U41E0010	Kandregula Bala Murali
17U41E0011	Jampa Priyanka
17U41E0012	Kottu Neeraja
17U41E0013	Madisa Venkatesh
17U41E0014	Malli Rambabu
17U41E0015	Mandarapu Bhaskar
17U41E0016	Mathi Bhargavi Sai Hindhuja
17U41E0017	Mycherla Lakshmana Rao
17U41E0018	Mylapilli Sreedevi
17U41E0019	Nitta Yamuna
17U41E0020	Pentakota Mouli Priyanka
17U41E0021	Palla Siva Krishna
17U41E0022	Panasa Lashya

17U41E0023	Pentakota Madhuri
17U41E0024	Penumalla Sree Lakshmi
17U41E0025	Pulavarthi Hymavathi
17U41E0026	Saragadam Jalaja
17U41E0027	Sirasapalli Chandrakala
17U41E0028	Tatikonda Suryakala
17U41E0029	Vanapalli Rajesh
17U41E0030	Yellapu Kusuma Sowjanya
17U41E0031	J Priyanka
17U41E0032	Yellapu Poojitha
17U41E0033	Suriseti Girija Prasanna
17U41E0034	Yellabilli Aparanjini
17U41E0035	Chintada Dhanalakshmi
17U41E0036	Surisetty Priyanka
17U41E0037	Pentakota Priyanka
17U41E0038	Tumula Parvati
17U41E0039	Goruputi Dhanalakshmi
17U41E0040	Polamarasetty Roopa Ravindrababu
17U41E0041	Jonnada Bharathi
17U41E0042	Mahammad Shahid

Feedback form:

Program Name: _____
Venue: _____
Participant name: _____
Designation & department: _____

	Excellent	Good	Above average	Average
The venue and facilities appropriateness				
How are the refreshments				
If provided, how was the lunch ?				

Suggestion:

Sign of Co-ordinator.

Sign of HOD

Fig 6: Feed back Form